

The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 11, 1931.

FORTIETH YEAR, No. 50

CHAMBER COMMERCE MEETING

Regular December Session
Manifestation Organiza-
tion Is Active and Doing

Regular monthly meeting of Bay St. Louis Chamber of Commerce was held at its headquarters Wednesday night with an attendance that be- spoke of civic activity and commu- nity pride, men who were present to show their interest in the organiza- tion that means so much for Bay St. Louis and Hancock county.

It was pointed out at the meeting that there would very probably had been no Red Cross Membership Roll Call this year if it were not for the Chamber of Commerce, that had, with George R. Rea, county chairman and treasurer, sponsored and fostered the work, with Mrs. M. Juden as secretary.

Some seventy-five dollars is the amount collected. This was made possible through the personal solici- tation of a committee, appointed by the Chamber of Commerce and com- posed of Miss Hermie Perkins, Misses Margaret and Genevieve Green, Mrs. E. W. Ivy, Mrs. R. B. Logan, Mrs. Myrtle Fagot, and Mrs. L. B. Sum- mers of Logtown. The amount has been turned over to the local treasur- er, fifty per cent of which will re- main in Hancock county and given out to succor local causes.

The matter of communicating with Highway Commissioner Thames, re- garding procuring an appropriation of the ten million dollars soon to be available by the State for good roads, and which was acted on at the last meeting, brought forth the fact that the executive committee had com- menced with Mr. Thames and that his reply was a manifestation of his intention not to omit Road No. 90, but to take care of it in the future. The president stated an offer for free office rent had been offered the association from a public-spirited citi- zen, but it was decided to seek a better rental proposition from the owners of the building in which the organization is presently housed, be- fore planning to move.

Mrs. Juden, as secretary, was ap- pointed as a delegate to represent the association at joint meeting of chambers of commerce along the gulf coast held this Thursday night at Gulfport in the interest of future matters.

Other matters of a minor nature and routine business was transacted. Next regular monthly meeting will be held on the first Tuesday night of January, when a program for the year will be presented, including clean-up, weeding and matters along general and sanitary lines. A full attendance is expected to hear the program for 1932.

In the meantime, the officers of the Bay St. Louis Chamber of Com- merce wishes its members and other friends not only a Merry Christmas but a prosperous, constructive and happy new year.

**New Board of Supervi-
sors for Hancock Co. for
Next Meeting in January**

Regular monthly meeting of board of supervisors of Hancock county was held this week for December, the last regular session of the board that has successfully functioned the past four years.

When the board shall have met again it will be the first Monday in January, and its personnel will be as follows:

Beat 1, Charles Murphy; Beat 2, John Wheat; Beat 3, Calvin Shaw (new); Beat 4, Lander Necaise; Beat 5, Emilio Cue.

Calvin Shaw, after an absence of four years, comes back to the Board. He formerly served eight years. Lander Necaise, of Kiln, will serve his first term on the Board. Murphy will serve his second, as well as Presi- dent, Cue.

It will be another good board, men of experience, efficient, and who will serve with fidelity and not unmis- takable of their trust.

Alphonse G. Favre will continue as clerk on the Board, one of the most competent young officials in the State.

**Methodist Missionary
Society to Meet With Mrs.
E. J. Leonhard Tuesday**

The Methodist Missionary Society will meet Tuesday next, December 15th at 8 P. M. with Mrs. E. J. Leon- hard. All members are urged to be present as this is the annual election of officers and business of impor- tance is to be transacted.

WILL ROGERS PLAYS ROLE HE MADE FAMOUS IN REAL LIFE

Renowned Humorist Seen as
Homespun Ambassador to
Sylvania In Latest Fox
Comedy, "Ambassa-
dor Bill"

Will Rogers dressed in a boiled shirt, as the backwoods American ambassador attached to an etiquette- ridden European court. Such is the guise in which we see the famous funster in "Ambassador Bill," his latest Fox Picture, at the A. & C. Theatre Sunday and Monday, Dec- 13 and 14, as an envoy whose first diplomatic (?) act is to suggest that they call off a special presentation because the queen has "hurty feet."

"Ambassador Bill" is a perfect "fit" for the famous reporter-actor due to the fact that it allows him to "be himself." Famous as a pun- gent commentator on current topics, and as an "unofficial ambassador" sent to laugh international troubles away this film simply makes him re- vive events that he must know by

Laid in the timely scene of a glam- orous little kingdom ruled over by a boy, it deals with the political ma- chinations of a wily dictator to make himself the real power behind the throne. Rogers, in the role of the world-wise "Dollar Bill" Harter, has something to say about this, how- ever. And says it, naturally, in a manner that would split anybody's sides.

The picture is not, however, limited to wisecracks. No more than is Rogers himself in his daily writings. Even some of the laughs themselves come close to tears. This is particu- larly true of some of the sequences played by Rogers and young Tad Alexander, who enacts the role of the boy king. One of the best of these is that in which the youngster is made to realize that he has been a poor sport in his first baseball game.

Many of the wittiest quips in "Am- bassador Bill" are said to have been written, or re-written, by Rogers him- self. The cowboy-humorist seems to find it almost impossible to go through a picture without injecting some of his own pungent comments in it. For which it does not suffer in the least!

Sam Taylor directed "Ambassador Bill," and some of those seen in support of Rogers include Greta Nissen, Marguerite Churchill, Alexander, and Gustav von Seyffertitz.

AUTHORITY ON BOOKS IS SPEAKER

Miss May Edwards Speaks
Before Bay P-T. A. Reg-
ular Monthly Meeting

In spite of the inclement weather Tuesday afternoon, there were about thirty-five present at the December meeting of the Parent-Teacher Asso- ciation. The children of the third and fourth grades gave a delightful group of Christmas songs under the direction of Mrs. Carl Smith. Mrs. Smith is doing splendid work this year with the children in public school music.

Details of the attendance award at each meeting and milk drinking program was discussed. The main part of the program was given over to Miss May Edwards who discussed "Children's Books" in a most inter- esting manner. After reviewing the reasons why children read, the atti- tude they should have, the dangers and benefits of much reading, she suggested lists of books appropriate for various ages. At the conclusion of the meeting, those attending were invited to the five lower grade rooms where work of the children was exhib- ited.

Miss Edwards is a life-long resi- dent of Bay St. Louis, a woman of knowledge and experience, at one time a member of the Central School faculty, for a number of years prin- cipal of the R. W. Webb School and later a member of the faculty of Miss McGee's exclusive school at New Orleans.

Miss Edwards at present is the owner and manager of the library and book store on the Coast, and her knowledge of books well qualified her to speak at this gathering last Tuesday.

**Printing of Xmas
Cards at The Echo
Printing Plant**

For that number of particular and individual customers, who, wishing selection and attention and not de- sirous of spending much money, the printing department of The Sea Coast Echo will again serve Bay St. Louis and vicinity with Christmas Cards, personally printed.

Our stock is limited, and early comers will get best attention. Never priced as low as this year. This service is continued this year as an accommodation and wishing to take care of those who come to this of- fice every year, some coming almost at the 15th hour.

We print as small a number as 25.

HOSPITAL HOME IS PURCHASED

Deed of Sale Executed and
Recorded—Hospital to Be
Moved January 1.

Deed of sale was executed this week, transferring the ownership of the property in Carroll avenue, near Second, owned by Emilio Cue to the Bay St. Louis Chapter of the King's Daughters and Sons, and by this act the building became the property and in active possession of the King's workers.

Announcement is made the hospi- tal will be moved from its present location and it is planned to be com- pleted in its new and own home for January 1, removing it from Main street, near postoffice building where it has been for some time and served many patients. The new location it is said, offers more quietude and still not far from the center of things.

The price paid was \$3800, of which \$2200 was cash and the balance to be paid within ten years, notes bearing 6 per cent interest. Mr. Cue making the long time payments as a concession to the hospital.

Mrs. Craft, chief nurse, will con- tinue in charge. Mrs. E. J. Leon- hard, local president, and Mrs. A. F. Fournier, state president, both ex- press themselves as well satisfied with the deal as well as with the prop- erty and its local board of commis- sioners and board of supervisors will make such appropriations, per state- ment as will liberally help the good work, since the hospital does so much charity work both for the city and county.

LOCAL MACCABEES TO ELECT 1932 OFFICERS THURSDAY NIGHT 17.

Gulfport Tent Will Be
Guests—Turkey to Be Giv-
en Away After Meeting.

The Bay St. Louis Tent 67, of The Maccabees, will hold its last meeting for 1931, on Thursday night, Decem- ber 17th, 7:30 P. M. at the W. O. W. Hall. Election of officers for the year 1932 will be held, with the Gulfport Maccabees present as guests for the occasion.

After the meeting a drawing will be held for Bay St. Louis members only and the lucky member will re- ceive a fine big turkey, free of charge.

This will be one of the best and most enthusiastic meetings of the year, and all members are urged to attend and make their choice for the 1932 officers.

Sheriff Jones and Force Make Raid At Kiln—Bond Given

Sheriff Joseph C. Jones and his force made quite a raid at Kiln on Sunday last, which force included Joseph V. Bontemps, chief deputy; Lander Necaise, chief field deputy; Mark Oliver and Andrew Manier.

One hundred and eighty-five gal- lons were confiscated at the residence of Andrew Lott. From there the force went to Lott's farm, said to be owned by his wife. Here one copper still was found, which paraphernalia was turned over to federal authorities at Biloxi.

Andrew Lott, Jack Lott, Elisha Lott, John Hodlen, Jesse Rice, furnished bond before Commissioner Money at Biloxi Tuesday.

Curvis H. Ladner and Albert Ne- caise of Kiln, charged with the man- ufacture of liquor, were placed under \$750 bonds when given preliminary hearing before United States Com- missioner George P. Money at Biloxi Tuesday. Ferdinand Depreo, the third defendant in the case, was dis- charged.

Death of Miss Ethel Demoran at Hospital in New Orleans, La.

The funeral of Miss Ethel Demoran, resident of Bay St. Louis, aged 23 years, took place from the late residence of her parents in Keller avenue, Saturday afternoon at 5 o'clock. Rev. Father Quinn of the church of Our Lady of the Gulf, officiating, and interment at Cedar Rest cemetery.

Miss Demoran, who held a position in New Orleans was taken ill at that city as a result of appendicitis and despite every attention given her at one of the hospitals of that city, she peacefully passed away, survived by her parents and a number of brothers and sisters.

She was a most lovable young girl and her passing away has caused sor- row and general regret. The fun- eral was largely attended and the many floral tributes was a manifesta- tion of the love and esteem in which she was held by all who knew her.

COAST PRESS CLUB ELECTS OFFICERS FOR NEW YEAR—GULFPORT

Bay St. Louis Will Head
Club For 1932—Gulfport
Gets Vice Presidency—
William Pfaff of New
Orleans is Speaker

Completing the second year of its existence, the Mississippi Coast Press Club, composed of the men and wo- men of pen and press of the coast and south Mississippi, held its regu- lar meeting with a banquet in the gold room of Hotel Markham, Gul- fport, Monday night, president Ralph Brash presiding.

Wm. Pfaff, president of the United Typothetae of America, and a mem- ber for thirty-five years, was the principal speaker of the evening, fol- lowing the banquet.

In his address he told of the im- portance of the printing business to the world and education, declaring that no great thing can be accom- plished without printing. He told of the invention of movable type and the growth of printing through the years; the durability of work done in the past compared to some of the work of today; of the great men of America who had been printers, in- cluding Franklin Mark Twain, Har- ding and others; of the part the typ- othetæ had played in raising the standards of printers and printing; and closed by saying he had visions of a greater and brighter day for all businesses, especially the printing industry.

In recognition of Mr. Pfaff's dis- tinguished career, standing in the printers' world, and marking his visit to the Coast Press Club, he was elected honorary president.

Mrs. Hallie May Patterson, Jack- son, manager of the headquarters of- fice of the Mississippi Press Asso- ciation, told the Coast Club of the work of the state association and urged a large attendance at the business meeting to be held in Jackson next Saturday.

The presidency of the club for 1932 went to Bay St. Louis. Coast C. Moreau, publisher of the Coast Echo, elected president; Edward Lipscomb, editor Mississippi Guide, vice president; and Miss Lena Fren- tress, of Gulfport, owner of the Fen- tress Print Shop, re-elected secretary.

The meeting was one of the largest yet held and adjourned to meet on the first Monday night of January in Bay St. Louis at Hotel Weston, the club members to be previously enter- tained at the Moreau home in Carroll avenue preceding the banquet and meeting.

The Coast Press Club is solving its own problems but in addition to this work is engaged in fostering all that may aid the public good and for further developing the Coast and South Mississippi.

December Meeting P-T. A. With Over 100 Members; Dr. Shipp Presents Report

The regular monthly meeting of the P-T. A. was held on Tuesday, December 8. An interesting program was presented including chorus sing- ing by the Third and Fourth Grades, in which Mrs. Smith and the children are to be congratulated for the splen- did work in music being done in the school.

The feature speaker of the meeting was Miss May Edwards whose discus- sion of reading and children's books was enjoyable and helpful at this Xmas season.

The important business of the day was Dr. Shipp's report of children who are underweight and in need of milk. Plans are going ahead to be- gin the work of supplying this milk at the earliest possible date and the details are in the hands of the Health Chairman, Mrs. Jas. Evans.

Mr. Alvah P. Smith, as mem- ber-ship chairman, reported that the P-T. A. has gone over the top with more than one hundred members.

Bay St. Louis High Cagers Work Hard

The Bay St. Louis Hi basketball squad has been practicing steadily in preparation for the scheduled games this week with Moss Point Hi school.

Coach "Hippo" Billips reports that a large number of players are aspiring for the four positions vacat- ed by last year's graduates. Among the new men are Milton Moran and Coy Ladner of DeLisle High cagers, the former a star forward. Warren Larnoux and Earl Ramond are the only last year's regulars. This is Ramond's third year of crack playing, with still another year to shine.

Among the other candidates are Orest Laurent, Clifton Erwin, Jack Holleman, Carl Coward, Joe Locana, Curtis Ladner, J. Bontemps, Walter Baxter, Terrance Ansley, Woodrow Lafontaine, Tyrrel Manier and Ed Marquez.

S. J. A. Alumnae Benefit Thankful for Generous Response

The St. Joseph's Alumnae wishes to thank all who helped to make their "Country Supper" last Thurs- day such a success. Through the generous response of the public the neat sum of \$75.20 was realized.

CHEERFUL GIVERS NEW CLUB

Here's A Small and Inexpen-
sive Charity Club That Can
Accomplish Great Good.

Would you like to help the poor help giving them the necessities of life? Then join the Little Club of Cheerful Givers.

Everyone wants to help the poor, but individually little can be done. There must be organization to ac- complish the purpose. Therefore the Little Club of Cheerful Givers asks you to join them.

The good people of Bay St. Louis who so cheerfully responded to the Food Package Shower, held recently, made it possible for the St. Mar- garet's Daughters distribute food to the poor. But the supply has been exhausted—more food is needed, and the Little Club of Cheerful Givers was formed so that the good work would go on without interruption.

Now, everyone can join this club.

Here is the idea: Every month the Little Club is going to give a card party and every member of the club is expected to buy a ticket each month for 25c. This ticket will be a tally which en- titles the member to play at the card party. At this card party you can play any game of cards you desire, and for those who cannot play cards, there will be a Lotto game.

Prizes will be given for the card games and the Lotto games.

The first card party will be held on the 2nd Tuesday of January, af- ter the Novena services, in the St. Joseph's Gym, and each month there- after on the 2nd Tuesday.

If a person desires to do some charity, 25c would not go far, but if a goodly number join the Little Club, the many quarters put to- gether will enable the club to buy in large quantities—buy just what they need and see that the families get the proper foods.

You are invited to join the Little Club of Cheerful Givers. Phone any member of the St. Margaret's Daugh- ters, or Mrs. Chas. A. Gordon, 121 Union Street, phone 367 and a ticket tally will be sent you every month. Remember, "Giving to the Poor, is lending to the Lord," and you can rest assured that the Lord will pay you back and will pay you back with interest.

This is a noble work—join the club—invite your friends to join, don't wait until you are asked, join cheer- fully and phone your name in and you will enjoy the satisfaction of knowing you are helping suffering mankind.

FAMOUS AUTO IS VISITOR

Ford's Twenty Millionth
Car Reaches City and Giv-
en Ovation—Banquet.

Celebrating the advent of the twenty millionth car manufactured by the Ford Automobile Company, and which arrived here last Friday afternoon, quite a large gathering greeted the famous car as it re- ceived Bay St. Louis, accompanied by a score of other Fords carrying offi- cials of the company and guests.

Mr. C. D. Hilton, personal repre- sentative of Henry Ford, was present and at the banquet given that night at Hotel Weston, spoke appropriately of the occasion.

The caravan of Ford cars was of- ficially received on the outskirts of the city by Mayor Charles Traub, Messrs. Edwards Brothers, local sell- ing agents, and other parties, who signed the log of the famous trip which started over the country last April.

The car was viewed by many peo- ple and a general ovation followed. There was music and plenty of spirit and fellowship and the affair reaped up Bay St. Louis in more than the ordinary sense.

Following the banquet, free mov- ing pictures were projected at the local offices and salesrooms of Ed- wards Bros. These films proved both instructive and of entertain- ment.

At the Weston Hotel some forty covers had been set for the banquet, Mayor Charles Traub sitting at the head of the long table. Other guests included Dr. C. M. Shipp, D. J. Ev- ertt, George R. Rea, W. G. Gerard, Charles G. Moreau, Luther Barksdale of Pass Christian, Randolph Bour- geois, Messrs. Martin, Rich and C. A. Burgdorf, commander; B. A. Fortier, advance man; R. M. Ayres, pilot; C. D. Hilton, personal representative of Mr. Henry Ford; R. J. Thompson, dignitary man; J. L. Duding, sound car operator; Chas. Thompson, sound car operator; L. J. Pujol, custodian; E. R. Kilcoyne, motion pictures; H. C. O'Mallen, photographer; D. J. Ro- man, sound truck operator; H. C. Martin, zone manager.

The convoy consisted of twelve cars and of many drivers. John K. Edwards and George H. Edwards were local hosts.

STATE FILES SUIT TO RAISE UTILITY ASSES- MENT, UNDER NEW LAW

Attorney General Appeals From Valuation Fixed By Com-
mission—Figures Too Low—Bills Filed at Jackson—
Seven Companies Involved.

Acting under a statute passed at the recent session of the legislature at the demand of Governor Bilbo, Attorney General George T. Mitchell this week filed suit attacking the as- sessment of seven public companies as set by the Mississippi state tax commission. Assessments of the seven companies fixed November 19 by the tax commission totaled \$23,- 483,985.

The companies are: Southern Bell Telephone and Telegraph company, Mississippi Power company, Ameri- can Telephone and Telegraph com- pany, Mississippi Utilities company, Mississippi Service corporation and People's Water Service corporation. Six of the seven appeals were filed before Judge W. H. Potter in Hinds county circuit court, the seventh, in- volving the Mississippi Service cor- poration, being filed in Forrest coun- ty at Hattiesburg.

Authority for appeal from assess- ments set by the commission was sought by Governor Bilbo after an open split with two of his appointees to the commission this fall. "Chair- man Lester C. Franklin of the com- mission, appointed by the governor some time ago, and more recently an unsuccessful Bilbo candidate for gov- ernor, was complimented by the ex- ecutive for not voting for the assess- ment as set."

In a message denouncing "my own tax commission," however, the gov- ernor attacked Commissioner Homer Castiel and Webb Walley, both ap- pointed by him, for allegedly setting assessments of the companies in low. The latter in a written answer filed with the legislature declared that had they set the assessments higher, the companies could follow the same course followed by the railroads, namely, of appealing to federal court and obtaining a writ of mandamus, which is generally assessed at 35 to 40 per cent of its true value.

Governor Bilbo in a message to the legislature pointed out that public service companies may appeal to the court from assessments fixed by the commission, but that no company is authorized to appeal from the state when it is charged that the commis- sion has not set the assessment too low. Companies whose assessments are appealed from, their assessed value and the number of counties in which they operate are as follows:

Southern Bell Telephone and Tele- graph company assessed by the com- mission at \$8,223,353. This corpora- tion operates in 78 of the 82 counties of the state; Mississippi Power and Light company, assessed at \$7,732, 008, operates in 39 counties; Missis- sippi Service corporation, \$3,714,25, operating in 13 counties; Meridian and Hattiesburg, the People's Water Ser- vice corporation, \$1,172,000, operating in Corinth, Poplarville, Booneville, and Water Valley.

Fleet Hathon of Hattiesburg re- tained by General Mitchell to handle the suits, today filed the sixth suit in Hinds county, mailing the other to Hattiesburg.

Filing was just two days within the limit of 20 days, set by the leg- islation which would have been up Friday. Appeals must be taken with- in 20 days, under the new law. The assessments were announced as com- plete November 19. It will be pos- sible for the public service companies which have interstate relations to appeal to the federal court and move the cases to those courts, it was pointed out. Otherwise the appeals will be heard by circuit judges, from which a fourth appeal may be taken to the Mississippi supreme court.

Judge Potter is to hear the ap- peals February 15. At that time At- torney General Mitchell will be out of office, replaced by Greek L. Rice, attorney general-elect, who takes of- fice January 18. General Rice will have authority to dismiss the suits, if he believes the assessments are fair, and the legislature could abate the litigation. Meantime, the law provides that the company must pay taxes on its assessments as made, providing for better payment of re- bate if the assessment is changed.

BOARD OF SUPERVI- SORS MEET

Mrs. A. J. McLeod Appoint-
ed Bridge Tender—Bonds
of New Officers Fixed.

The Board of Supervisors of Han- cock county met Monday and Tues- day, adjourning Tuesday afternoon after completing the month's busi- ness. Few matters other than rou- tine work were handled.

Mrs. A. J. McLeod was named bridge tender at Jordan river suc- ceeding her late husband.

The sum of \$100 was paid to the Bay St. Louis Chamber of Commerce for advertising purposes.

The sum of \$300 was ordered paid to the King's Daughters Emergency Hospital.

An official map of Hancock county made by E. S. Drake was accepted by the board. Bids will be received in January by the board for a county depository.

The board ordered a suit to be filed to open up St. Joseph's street at the railroad crossing near Willie Lyons property and running in the neighborhood of the Sam Carver property in Waveland.

The board set the bonds for coun- ty officers as follows: Assessor, \$5, 000; chancery clerk, \$20,000; cir- cuit clerk, \$10,000; members of board of supervisors, \$15,000 each; sheriff, \$5,000; tax collector, \$75, 000; superintendent of education, \$3,000; justice of the peace \$2,000; constable, \$1,000; county surveyor, \$1,000.

**Musical Comedy Benefit
For Church Organ Fund
This Friday Evening**

The musical comedy, "Miss Caruth- ers Returns" promises to be well worth seeing. The dramatic coach and musical director reports rehar- sals have progressed satisfactorily and the curtain will rise promptly at 8 o'clock, this Friday night, December 11. The most attractive young wo- men of the town will take part and no one can afford to miss it. Tickets are quite reasonable and the proceeds will go to the organ fund of the Methodist church. Re- member, at the Central School Au- ditorium, 8 P. M. December 11.

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ECHO BLDG.
Fortieth Year of Publication.

Chas. G. Moreau, Editor and Publisher

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

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CHRISTMAS TREES ON THE COAST.

THE gulf coast lends itself each year, with its many pretty homes and adjacent lawns and gardens, to the outdoor Christmas tree, and it is safe to say that regardless of this or that, the custom will be observed as usual. It is well-known universal over the country. In a measure, only a recent idea, but it must be a good one and worth of continuance for the reason it has grown so extensively.

We will feel Bay St. Louis will not only have as many indoor Christmas trees as other years, but outdoor ones as well. It is not as large and pretentious as other seasons, at least the tree with its multi-colored lights will be there, shedding effulgently the glory of the season, lending charm to the very atmosphere and reflecting into the hearts of one and all that joyous and true Christmas spirit. The season is by no means one of the pocket. It is not measured that way. But only by the depth and breadth of our consciousness and willingness to be part of the season.

RELIEF IMPERATIVE.

THAT millions of American citizens will suffer real hardship and inconvenience during the present winter is undoubted and makes imperative some immediate action by the leaders of this country to alleviate their sufferings.

The Echo is not concerned with the sources of their relief. It does not care whether President Hoover's great philanthropic campaign moves the hearts of the well-to-do and thus achieves the result desired or whether the agencies of government have to be thrown into the breach of Congressional action on public funds. There is no time to quibble about the means of adequate relief. The need is actual and at hand. The remedy should be and must be available at once or the people of the United States will be left to conclude that not only the Government but the entire industrial and social fabric of the nation needs some drastic overhauling.

OPENING HOTELS FOR WINTER.

THE announcement that the big tourist hotels of the Mississippi Gulf Coast will re-open for this winter is received with more than an acclaim of ordinary pleasure.

Definite announcement has been made to the effect that Inn-by-the-Sea, Edgewater Gulf, New Biloxi, White House, as well as the Buena Vista and Tivoli will open between the 1st and 15th of December is significant. There was a vague rumor, possibly originating from sources carrying no regard, these major hotels would not open for the season. But such is not correct. Each of the hotels hereinabove mentioned have issued announcements of re-opening for the winter, and specific dates given. We should have many visitors after the holidays and on through the winter.

A REAL DECISIVE BATTLE.

The American public, at least the bridge-playing portion of it, will soon be treated to one of the decisive battles in the world of bridge. Two experts have disagreed as to the values of their respective systems, and to settle the dispute a match of 150 rubbers is now underway.

Ely Culbertson and Sidney S. Lenz are the two gladiators, who will pit their respective methods against each other. While Culbertson has placed a bet at odds of five to one that he will win, the great prize at stake is the demonstration of leadership in the science of the game, from which the winner will probably secure considerable patronage from those who pay to receive instruction in the game.

The last minute buyer is the guy who puts the "hop" in shopping.

The "shop early" argument is just as good this year as ever before.

The best selling children's games are those which the parents can play.

The time for a good deed is before the object of your kindness is dead.

The farmers, having been relieved, are wondering how they will get through 1932.

The trouble with most people is that their debts increase faster than their incomes.

Slow thinkers have just about enough time to get up appropriate resolutions for the new year.

Making plans for the future is all right if they do not interfere with the work of the present.

In about two weeks small boys and girls will be having a hard time to wait for Christmas morning.

One thing is certain, if you don't get out and hustle you won't find 1932 any better than any other year.

What do you think of the man, who, when you ask, "have you heard the one about," always answers "yes, but tell it to Samuel?"

MISSISSIPPI COAST PRESS CLUB.

At a banquet and subsequent meeting, held at Hotel Markham, Gulfport, Monday night of this week, the Mississippi Coast Press Club completed the second year of its existence, and a retrospection of that body's organization shows how well and actively this group of south Mississippi publishers and printers have functioned. The inventory shows conclusively that these organized men and women of pen and press have worked towards one common end, not only for the further development of this section of the State but to that end of stabilizing every economic condition and fostering every endeavor.

The Press club was not organized for selfish ends. This has conclusively been proven, but created in order to further develop our resources; to proclaim to the world advantages of this section and to assist in every way development that spells betterment. It is not men, but measures, the Press Club has sponsored.

It was resolved Monday night, that accomplishment of the past would serve as an encouragement to continue the good work, and, where possible or the opportunity is present, to further strive for bigger and better end.

Since such an organization is not one for selfish purposes, it can then be seen that its success is easily explained. It has eschewed politics and every element that might conflict with its program of constructive endeavor. There are no dues, no monies demanded from its members, simply co-operation for the public these masters of pen and press serve. They seek neither honor nor emolument, simply that compensation that comes from a satisfaction of having served the best interest of the public, doing the greatest good for the greater number of people.

The Coast Press Club is representative. Its membership includes men and women from every section of the Coast and as far north as Stone county.

Many a section that calls itself agricultural is buying eggs from a real farming section.

SHORT CUT ROUTE IN ABEYANCE.

IT is refreshing to have read in the columns of last week's Echo that the project of the proposed short cut auto route between New Orleans and the Mississippi Gulf Coast is not dead, simply in abeyance, awaiting such time as Louisiana's governor says when the bond market will be more propitious for the sale of the State's paper in order to defray the obligation of the debt incurred by building so gigantic a road involving possibly a million and one half dollars, that he will not withhold action. However, this is a small amount compared to the benefit to result, and infinitesimally small to such a man of executive ability as Governor Long.

Mississippi and Hancock county are ready to go. Our resources are such that the matter only awaits the signal. The money can be realized in the course of time. Louisiana has been thus informed, and, as governor Long puts it, we are only awaiting an improvement in the bond-selling market.

Money thus spent in this section will never be put to better purposes and for the benefit of the people who will realize such pleasure and benefit that, putting it mildly, is incalculable. Really values will be ameliorated immeasurably.

Now that Congress plans a voice on the proposed repeal of the prohibition law, the people will be able to find out how their elected representatives stand on this question.

ADVERTISING INCREASED PROFITS.

THE Department of Commerce calls attention to the value of advertising as a factor in the success of business and industrial firms which, during the economic depression have held or increased their sales or profits. The statement is the result of a study of examples of business progress resulting from individual efforts to stem the present trend.

One example cited was that of a manufacturer of dresses who, by continuing to advertise when others curtailed, profited greatly by the increased publicity value. An electric clock company reduced its national advertising but increased greatly its publicity at the point of sale by newspapers, window and counter displays.

The Department, after surveying, the various reasons cited for increased sales or profits, declared that "more firms made statements concerning their advertising policies than any other single topic, which indicates the importance attached to the value of advertising by these successful companies."

Historic ante-bellum homes and romantic southern gardens will be the goal as a nationwide pilgrimage next spring to Natchez. King Japonica and Queen Azalea will rule over the crowning "Flower Ball" to climax a week of festivity.

CHRISTMAS SPIRIT, AS USUAL.

REGARDLESS of the size of pocketbooks the spirit of Christmas is going to be just as good as ever.

In a great measure, however, dear reader, this is going to be left to you. If you have already decided to draw in your shell so to speak, buy no Christmas cards, gifts, etc., then it is going to be a pretty bleak-like season. You cannot go to church at Christmas time, if the right spirit is not in your heart. You will fail in more ways than one and in the last analysis you will have nothing but vain regrets after it is all over.

You will have deprived yourself of that to which you are entitled, and worse than that, you are going to deprive others.

It is a poor heart, indeed, that says this shall be a different Christmas for me. I plan to make no gifts and expect none.

But you will deceive no one but yourself. You will receive possibly as many gifts as other years and in return you are going to feel pretty cheap and as small as the mustard seed. It cannot but work out any other way but that way. If careless about your own happiness, bar not that of others.

VIEWS OF OUR NEWS

By Chicagoan

A Review of the News of Last Week's Echo.

CHICAGO, Ill., Dec. 8.—Once more the Echo brings before its readers the Christmas spirit as it manifests itself in Bay St. Louis. Among other things, we are told that Brother Peter's Christmas tree will gleam again, bringing gladness to little hearts that might otherwise find the holy day a cheerless one. Donations aid in meeting the expense of this most Christian move will come from individuals in Bay St. Louis and from distant readers in response to the appeal made by this newspaper.

Nor will the disabled veterans of the community be forgotten. Rendered helpless in their service to their country nearly a decade and a half ago, these brave fellows are making the most of life at the government hospital in Gulfport. They have become skillful in the making of rugs, leather novelties and basketry. At Christmas time specimens of their handwork will be offered for sale. Half the proceeds of these sales will be used to pay for the material used in making the articles, the other half goes to the veteran who turned out the work. Small enough is that pittance, and of the many who will call at the Mauffray store to view the veterans work, all who can will purchase one or more of the articles displayed there December 11 and 12th.

Clerks have been busy the past days in both the Hancock County Bank and the Merchants Bank & Trust Co., filling in and mailing checks to the large number of people who wisely provided for this Christmas by starting savings accounts last year. These thrifty folks bring their own Christmas trees with all their trimmings. The Echo issues a timely reminder. This is the right moment to begin such savings for another year. There are savings classes for all purses.

There are many people in the big cities who now find metropolitan life undesirable. For the most part they are frugal folk who have saved part of their "prosperity" incomes. They are now contemplating investing in smaller communities where the ways of life are more secure. Last week's Echo contained much of interest to the most cultured and refined of these prospective dwellers in Bay St. Louis. They read of the plans for beautifying the Old Spanish Trail which when completed will be a memorial to Mrs. Adair Ewin. In the City of Bay St. Louis itself, we are told Clerk Pavre and the Board of Supervisors, with the assistance of Florist Adams, are making the courthouse grounds a garden of beauty. And as if to remind us that gentility and peace as well as war can emanate from oriental Japan, two paper plants in the garden of Mr. and Mrs. Vic E. Lizana have defied the winter and brought forth blooms of unusual size at the end of their andler-like stems. Truly, after reading last week's Echo and recalling the saying of the poet, Bay St. Louis must be a joy forever.

In deciding to purchase a permanent hospital building in Bay St. Louis, King's Daughters and Sons of Bay St. Louis have taken an action that will be of untold benefit to the town, as well as one which will assure proper treatment for all the afflicted. A local hospital is not only a great comfort to the ill but it eases the anxiety of relatives who are distressed by the thought of their dear ones receiving the best of care so close to home. And without doubt, those prospective dwellers of whom we've been speaking, will be impressed by the permanent hospitalization facilities afforded by Bay St. Louis.

In regular meeting last week, the local unit of the National Council of Catholic Women reported the progress of charity work in the different localities covered by the organization. It was found, says the Echo's reports, that there is still much to be done. The high regard for the officers elected, who are headed by Mrs. Edw. C. Carrere of Waveland, have accepted their responsibilities cheerfully and with the determination that nothing that can be accomplished shall be left undone.

Recognizing their administrative abilities as well as their standing in the medical profession, the Tri-County Medical Society, meeting at Gulfport last Wednesday, decided to bestow its presidency upon Dr. C. M. Shipp of Bay St. Louis while the vice presidency went to Dr. D. H. Ward. For some time I've been convinced that Bay St. Louis is a very desirable place in which to enjoy good health. Now after learning that medical men have such a high regard for the physicians of the town, I'm inclined to believe that even a siege of illness would not be such a terrible calamity, were I living in your midst.

The Twenty Millionth Ford car, exhibited by Edwards Bros. last Friday, will have traveled a long way when it finally takes its place in Henry Ford's reproduction of the early American village at Dearborn, Mich. To every sizable town in the United States will the car have gone, and its Log will have been signed by nearly all of the prominent men of the day. But far as that particular car may travel it will not go as far as the science of engineering has taken the automotive industry since the days when Mr. Ford chugged noisily down Detroit's cobbled streets in the manner described in last week's paper. Thinking of the progress made in one generation which was

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LOCAL SIDELIGHTS.

A lady has written a letter asking The Echo to say something about the unusual number of flowering poinsettia plants adorning the city and vicinity just now, many in gardens of dwellings right in the city.

The lady is right. But we thought this unusual sight about our city and along the coast just now spoke for itself, as it does. Nothing more appealing to the eye than the great big blotches of red outstanding against a background of vivid shades of dark green.

The poinsettia in this section seldom reaches such stage of perfection for an early and killing frost nips the flower in the bud. This, like some Christmas flowers, is the friend at our elbow calls them in at its best—in all its color and size. It would be dangerous to name some places where the poinsettia seems to have grown better and blossomed most for fear of omitting someone and justly causing offense by unintentional and apparent discrimination.

However, it must be said the two giant plants at St. Stanislaus College, Booker street side, commands much admiration and is well worthy of seeing.

GREEN MUST BE GOD'S FAVORITE COLOR, SAYS AN OBSERVER.

"Green must be God's favorite color," says my friend D. Georges Saad, of Hot Springs, Ark., and in testimony of this offers as proof the fact that God never made a rose or the prettiest flowers, ether of delicate or gorgeous color without green leaves back of it. "The trees of the forest, of the highways and by-ways," he says, "all bear mute and effective testimony to this fact." And it does look as if Mr. Saad is right in his contention. The thought is pretty, poetic and reflects the unusual intellectuality of this gentleman who is an artist both by intuition and study.

RIOT OF COLOR OVER AT PASS GARDEN.

A riot a veritable madhouse of color, gorgeous blotches of scarlet, is found over at Pass Christian, at the residence of C. A. Martin, residing on Second street. In contrast he has a number of poinsettias in light hues of pink, then the deep tones of vivid red. Bushes are tall and wide and bear an almost numberless amount of blossoms.

"These were planted from cuttings," Mr. Martin will tell you more as an experiment, and with a far-away look, he will continue, "these are my wife's who departed this life some time back. I planted them for her. That is why they grew. They are in her memory and this is another reason why they are so pretty. The climate and weather has been very kind this year and the result is the plants have grown to their fullest size and blossomed like never known."

The poinsettia is a native of Mexico, growing wild in that tropical country, painting the mountain sides and valleys with a color that resembles a river of flowing blood-like color.

Since this column this week seems to be devoted to plants and flowers, so far, referring again to the at the local courthouse, to W. H. McDaniel belongs the credit for this extensive and attractive planting. Keeper of the premises, Mr. McDaniel gives the task all his time and attention and results well show this fact. The courthouse garden each year is one of the bright spots of this city, and with five hundred stock plants and other flowers there is much to expect during the early spring far into the early summer.

It will be keep one's premises in such shape as to show that some care and consideration is given. As a man is judged by his apparel and general appearances so are our homes and this will apply to public places as well.

LOCAL RAILROAD GIVES SPLENDID EXAMPLE.

Louisville & Nashville Railroad Company has given a fine example of the subject in discussion. The

about to be reflected in part on the screen, Mr. Geo. H. Edwards could well say proudly, "Come, be with us. We're sure you'll enjoy the evening."

A generation of great industrialists is passing. H. S. Weston, Edward Hines, and now, A. J. McLeod have passed on, leaving the handling of great affairs to other men. Houses, ships and bridges in all parts of the world were built with material furnished by these men. But no finer monument to the foresight of any man is there than the Pavre orchard which Mr. McLeod gave back to the earth in exchange for the trees which he took from it.

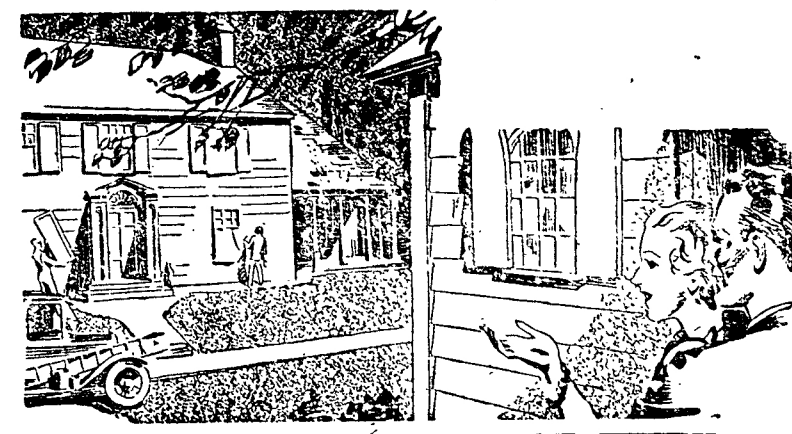
Sound economies pervaded last week's editorial "Buy at Home—Always." Both the remarks of Paul W. Horn and the addenda by Editor Moreau should drive home to both buyer and merchant the advisability of working in closer cooperation.

CHICAGOAN.

AN INSTITUTION THAT IS A CONSTRUCTIVE FORCE IN THE COMMUNITY.

Peoples Bldg. & Loan Ass'n.

MASONIC TEMPLE
Bay St. Louis, Miss.



An easy and effective way to save and have. Installment shares payable monthly on which the Association pays a dividend twice a year. A good way to start to build or buy a home. Save by monthly installment and later we lend the balance of money necessary.

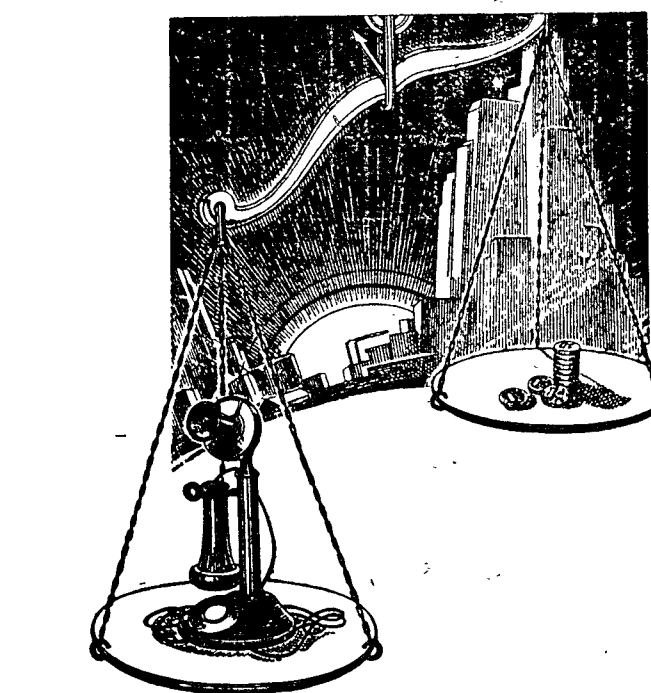
Installment stock 60c per month.

PAID UP STOCK \$100 PER SHARE

Ask About This Plan

J. A. BREATHE, Secretary.

CHAS. G. MOREAU, Pres. F. H. EGLOFF, V. Pres. GEO. R. REA, Treas.



You get the most Value for the least Cost in Telephone service

Of all the things you buy there is none that gives so much for so little as telephone service.

Many times during the day or week or month, in the ordinary affairs of life and in emergencies you see evidence of the value of the telephone and realize the indispensable part it plays in every business and social activity.

Men transact a great part of their business over it. Women use it constantly to save steps and time in social and household duties. In an increasing number of ways, it adds to the comfort and security of family life.

Subscribers who look back over the month and consider what the telephone has meant to them are quick to appreciate its unequalled value and low price.

They realize that it really doesn't pay to try to do without it.

SOUTHERN BELL TELEPHONE and Telegraph Company

(Incorporated)

parks and flower beds in and around the company's local station premises has oftentimes been the subject of commendation and general admiration. Our people should feel proud of this fine civic spirit as evinced by the railroad company, which corporations are only too often associated with things prosaic, and anything but akin to the human side. But the L. & N. has long ago discounted this impression in Bay St. Louis and other points along the Coast. It might be well to realize this as another valuable asset of this railroad to the community, to say nothing of payroll, etc.

... to let them be of that assistance.

... CHRISTMAS CONSIDERATION FOR CHILDREN AND POOR.

Christmas in Bay St. Louis and vicinity is going to be just as joyous and happy to the children as other years. With the co-operation of our people under auspices of St. Stanislaus College, Daughters of St. Margaret, King's Daughters and Mrs. J. N. Stewart, there will be the usual Christmas tree (at Mrs. Stewart's "Answer" premises, in Union street) and the distribution of baskets to the needy (from St. Stanislaus College), there will be no needy, hungry and no poor children without toys. It has been said it is a poor plan of giving a child toys when it is hungry. How (at a hungry child enjoy its Christmas treasures?) no. Peter, president of the college, and Mrs. J. N. Stewart, are moving factors and with their associates and co-operation of the community, there will be much joy and happiness in homes where otherwise it would be entirely different.

... PATENTS AND TRADE-MARKS C.A. SNOW & CO.

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MOST INTERESTING CITY IN AMERICA SUBJECT FOR ARTICLE OF MUCH CHARM

Writer in L. & N. Magazine Tells How New Orleans
Makes a Living Out of Business and a Business Out of
Living—History and Romance.

By P. J. RINDERLE.

TWO cities, two worlds, two personalities are found in the city of New Orleans.

Unchanged—preserved through more than a century—are the buildings, the entire settings in which the dreams, the romances, the tragedies of bygone days were enacted. Towering over them are the buildings massive and modern, that make New Orleans the South's greatest city and America's second port.

Within the modern city of New Orleans, there is the old city, the Vieux Carre or "Old Quarter," practically as it was in the day of the Louisiana Purchase. Here is found the Place d'Armes where most of the incidents recorded in the history of the city took place. It was on this historic spot that the Louisiana Territory, constituting most of the present Mississippi Valley, was transferred three times: from France to Spain, from Spain to France; and from France to the United States. It was around the Place d'Armes, now known as Jackson Square, that the gay social life of the city of old was centered.

Facing the Place d'Armes is the old St. Louis Cathedral on the site selected by Bienville—the city's founder—213 years ago. Smack up against the Cathedral on one side stands the Cabildo, for nearly a century the seat of government; and on the other side, the Presbytere, two of the most interesting buildings in Mississippi Valley history erected by Almonaster y Roxas during the regime of the Spanish Governor Baron de Carondelet in 1795. It was in the Sala Capitular—main chamber—of the Cabildo that the Louisiana Purchase later divided into fourteen tracts, was transferred to the United States by representatives of Napoleon and Thomas Jefferson. Both the Cabildo and the Presbytere now house the most interesting exhibits of the Louisiana State Museum.

Flanking the Place d'Armes on both sides are the buildings that Don Almonaster y Roxas erected in 1849 in honor of his daughter, the Baroness de Pontalba. In the old days, these buildings were sumptuous apartments and they still bear in the iron scroll work of the balconies the monogram of their noble mistress.

Just off the northwest corner of the Place d'Armes is the French Market, for long one of the traditional spots of peculiar interest in the city. The many nationalities, the quaint dress, the varied languages, the coffee stands, the stalls with their picturesque array of fruits, vegetables, fish and meat have made it a show place to visitors.

There are many other historic relics of the old days still preserved in the Vieux Carre. The Archbishop's office, erected in 1727, the oldest building in the Mississippi Valley, remains. Across from it is the Beau regard House in which Paul Morphy, famous chess player, was born. General Beauregard, who directed the Confederate forces at the Battle of Shiloh, later acquired the home and after his death it was occupied by Silexian wine merchants. The house remains today the Cafe des Refuges, the rendezvous of pirates and buccaniers in the old days, and the Old Absinthe House, where many of the famous drinks of days that are no more were originally made. The Old Orleans Theater, where the masked balls of the "quadrilles" were danced; the Congo Square, now Beauregard Square, where the weird and repulsive rites of Voodoo Queens were enacted up until 1900; the Napoleon House, built as a refuge for Napoleon after his expected escape from St. Helena, and many other vestiges of the old city remain to this day to tell their fascinating stories of the past.

Many persons like to think of New Orleans as an old-world mystery hiding behind a laughing mask. But remove that laughing mask and you will find laughing eyes, eyes with no hardness in them, and no restlessness, or ruthlessness. New Orleans not only makes its living, as a society must, out of its business, but it also makes a business out of living. On top of all romances and dramas of the past, the city has grown to be the South's greatest city, with a population of 458,762. It has become America's second port, with numerous ships arriving from and departing to every part of the world; the financial center of the South, with banks in 1930 amounting to \$3,530,788,000; the cotton center of the United States and the home of the American Cotton Co-operative Association, and an industrial center with 1,300 industrial units turning out over 800 different products. And the conditions which in the past were conducive to widespread disease have been removed and now New Orleans has a resident white death rate of 11.7 per 1,000, comparing favorably with that of most of the other cities.

Port to the whole world for the Mississippi Valley with barges, federal and private, from the upper river and ships of all flags discharging and receiving cargoes, New Orleans is also a bustling railroad center. Ten railroad lines, having 46,200 miles of trackage to all parts of the United States, Canada and Mexico, now handle 500,000 cars of freight a year at the leading southern city. Six of these railroads are now spending or preparing to spend \$36,800,000 for expansion and improvement of local facilities, a program which is without parallel in recent years and which implies that the roads—always prudent spenders—see the prospect of greatly increased tonnage close at hand.

In New Orleans, then, life is at its utmost. In that city can be found the glory of the past, the challenge of the ever-busy present, and the promise of a brilliant future.

WORK AND PLAY AT S. J. A.

GAME WITH PASS CHRISTIAN
SATURDAY, DECEMBER 12
AT 7:45 P. M.—JAYS.

The second game of the season is scheduled for this Saturday night and will be played against the High School of Pass Christian. We are all hoping that this game will be as exciting and thrilling as the game played against the Red Stickers of Baton Rouge.

The Jays met the Pass Christian team in a practice game some weeks back and judging from the looks of things at that encounter, the Pass team will no doubt give our girls a pretty good fight.

The Jays are determined to score a victory Saturday. You can help them to do this by coming to the Gym on December 12 at 7:45 P. M., Admission 15c and 10c.

The Jays promise you a good time while they boast—
For we are the gay Gold Jay team—
Oh!

Coming from S. J. A. school—Oh! With nice peppy cheers
For everyone's ears
And we're out to play a real game—
Oh!

Rah! Rah! Rah! . . .

TUESDAY—FEAST OF THE
IMMACULATE CONCEPTION.
THIRTEEN NEW MEMBERS
RECEIVED.

Among the beautiful feasts of the Blessed Mother none is so well loved by her children as that of her Immaculate Conception. Many of the Socialists made a Triduum of Masses and Holy Communions in preparation for Tuesday's feast. The Triduum is part of the National program of the Children of Mary, and will be offered as a Christmas gift to our Holy Father, the Pope.

The Children of Mary of S. J. A. attended the seven o'clock Mass Tuesday and recited the Mass in union with the priest, answering all the prayers in Latin. The principal parts of the Mass were read out loud in concert by the Sodality, while the special prayers and propers for the day were read by the Prefect, Miss Evelyn Nix.

At the close of the Mass the thirteen new candidates wearing white veils, approached the altar rail, where they were solemnly received in the Sodality by the Pastor, the Very Reverend Father Gemelch who invested each candidate with the blue ribbon and medal of the Children of Mary. Before returning to her place, each girl went over to the altar of the Blessed Virgin where she presented the candle which she had used during the ceremony, to Our Blessed Mother.

Those who were received into the Sodality Tuesday morning are as follows: Lucille Fontana, Genie Harper, Anna Mae Quintini, Ada Klein, Lorraine Quintini, Jane Jaden, Maguerite Lanoux, Almonaster y Roxas, Rosemary Blaize, Blanche Gordon, Louise Strong, Margaret Zimmerman and Maud Warren. The Act of Consecration was read by Miss Almie Hausser.

ALUMNAE COUNTRY SUPPER ATTRACTS LARGE CROWD.

Let's give five big cheers for our Alumnae Country Supper which they gave in the Memorial Hall last Wednesday is fully deserving of our congratulations and hearty thanks. The country supper was a very original variation of the usual musical programs, plays or card parties.

The Alumnae in checkered aprons assisted by the Seniors of S. J. A., who were clad in oversalls served the supper. An old time band consisting of fiddles, accordion and saxophone provided the music all through the meal. Several numbers were given between courses, all in accord with the entertainment. Three of the Seniors of S. J. A. presented a sketch and Genie Harper, also of S. J. A., gave a reading. A vaudeville stunt and country songs by the Alumnae were other features of the evening. But the climax came at the very end when Mr. Joe Mauffray and Mrs. Monti gave an impersonation of a real old-time country couple finally entered the gym and gathering the checkered Seniors, began a peppy old-time "Virginia Reel."

All who attended the Country Supper were so entertained and pleased that they had enjoyed the evening immensely. The Sisters and girls of S. J. A. wish to thank the Alumnae for this wonderful demonstration of cooperation and also to express their appreciation to all those who by gift or loan helped to make the country Supper such a big success.

A DEPARTING JUNIOR'S BEQUESTS.

The other day while going through the desk of a departing and well-loved classmate, I came across the following—

"I, the undersigned, hereby bequeath to:
Catherine Scafide, my mathematical ability.
Theresa Linam, my cheer-leading voice.
Yvette Telhiard, my purple and gold stationery.
Elizabeth Vincent, my huge capacity for sleeping.
Evelyn Nix, my golden locks.
Frances Scafide, all my French books and translations.
Joyce Wolf, my broken and battered tennis racket.
Ruth Taber, my shorthand secrets and notes.
Irene Johnson, my quiet and submissive nature.
Lucille Perre, the laughs so often echoing through the hall and so quickly snatched by St. Raphael.
Carrie, my fickleness.
Louise Lowe, my congratulations on her successful operation.
Alma, my love.
The faculty of S. J. A. all the best wishes that I am capable of wishing. Hereby signed, in the presence of two capable and competent lawyers
Mary Ann Poston.

S. D. and D. R.
P. S.—Isn't it too bad girls, that such a lovable, well-wishing and generous girl should be leaving?

(Continued on page six)

NEGRO SEMINARIANS RECEIVE MINOR ORDERS AT SEMINARY

Bay St. Louis Institution Is
Scene of Unusual Ceremony—Rt. Rev. Bishop Gerow Officiates.

On December 8, the feast of the Immaculate Conception, six Negro seminarians of St. Augustine's Seminary received two of the Minor Orders from the hands of the Most Reverend Richard O. Gerow, D. D., Bishop of Natchez, Miss.

On Monday night, the 7th, the Most Reverend Bishop arrived at the Seminary, and was greeted jubilantly by the whole student body as he entered. The Very Reverend Rector, Gerard J. Heffels, S. V. D., and faculty tendered him a hearty welcome. It is no small pleasure for St. Augustine's Seminary at any time to have the privilege and honor of entertaining the Bishop of our diocese. But on this occasion his visit brought not only great pleasure, but also an expectant joy. He came to make another "red letter" day in the history of St. Augustine's by administering the first two Minor Orders on the six seminarians, the first fruits of this Seminary.

On the morning of December 8, at 8 o'clock the Fathers and scholastics in solemn procession accompanied His Excellency from the rectory to the chapel. The Bishop vested and began Mass assisted by Rev. Cletus Hodapp, S. V. D. and the Rev. Christian Baker, S. V. D. The Master of Ceremonies, immediately preceding the Gloria the Bishop seated himself before the altar. The very Rev. Rector, as Archdeacon, hereupon called each of the candidates by name. Wearing a surplice and bearing a candle they advanced and knelt at the foot of the altar, before the bishop. After he instructed them in the duties of their office they received the keys of the church, were led to the door, locked and unlocked it, and rang the church bell—thus symbolizing the various duties which were performed by the church in the early times of the Church. The Order of Lector (Reader) was then administered. After another instruction the Bishop placed in the hands of the candidates the Holy Scripture, as a symbol of their office, praying "what you read with your lips, you must believe in your hearts and practice in your works; so that you may be able to teach your hearers by word and example."

In the early centuries of the church, various ministers were ordained to attend to certain duties connected with divine worship. Some of these were afterwards raised to the priesthood, while others remained all their lives in the Minor Orders. At the present time these Orders are always steps towards the priesthood: all who receive them have the intention of becoming priests.

After the Gospel His Excellency spoke a few words of congratulations to those who had just received the first two Minor Orders. "It is my prayer," the Bishop said, "and shall be my prayer that you continue towards your future goal and receive the Sacred Order empowering you to offer the Sacrifice of the Mass."

The Bishop then laid stress on the appropriations of the day, the feast of the Immaculate Conception, as most fitting on which to receive these Orders. Devotion to Mary brings many favors and blessings, the Bishop said, and then went on to show the dignity of the Blessed Virgin by the privileges God had bestowed upon her.

In conclusion he again requested the seminarians in time of trial and difficulties to go to Mary that she might present their petitions before the throne of her Son. He admonished them to consecrate their career and life to her.

St. Augustine's Seminary is conducted by the Society of the Divine Word, which has its Provincial House at Techny, Ill. It is the only Seminary in the United States to show the education of colored students to the priesthood.

The Seminary chapel was filled with friends and relatives. Among those present were some of the Sisters of St. Joseph from St. Joseph Academy of this city and the Missionary Sisters, Servants of the Holy Ghost from St. Rose de Lima Convent.

At The Change

A Critical Time In
Every Woman's
Life.

"During a critical time in my life I took Cardui for several months. I had hot flashes. I would suddenly get dizzy and seem blind. I would get faint and have no strength.

My nerves were on edge. I would not sleep at night.

"Cardui did wonders for me. I recommend it to all women who are passing through the critical period of change. I have found it a fine medicine."—Mrs. Betty Murphy, Poplar Bluff, Mo.

Cardui is a purely vegetable medicine and contains no dangerous drugs.

CARDUI
Helps Women to Health

Take this famous "Pink Draught" and you will find it a most reliable and effective remedy for all women's ailments.

MAUFFRAY'S

The Store of Christmas

Thousands will
read this
Advertisement

**GIFT
SPECIALS**
are here!

It will pay to
Shop Here For
Xmas.

AN UNUSUAL DISPLAY

CHRISTMAS SHOPPING THIS SEASON
IS AN ADDED PLEASURE, BECAUSE
OF THE SUBTRACTED PRICES. EVERY-
THING IN THE WAY OF GIFTS FOR MEN,
WOMEN AND CHILDREN IS HERE, BUT
AT PRICES THAT REALLY PROVE THAT
THERE IS A SANTA CLAUS. COME IN
AND BRING THE CHILDREN.



GIFTS

We have striven to make our store headquarters for Xmas Gifts and to that end the public will agree that we have succeeded. New Goods and variety will aid you in making selections.

LAMPS

Our stock of gift lamps is appealing and all reasonably priced. Never such stock of fancy electric lamps have ever been displayed here. An inexpensive table lamp is always an acceptable gift.



A BAZAAR OF PRETTY THINGS AT
PRETTY LOW PRICES.

Jos. O. Mauffray

On The Beach.

Bay St. Louis, Miss.

COMMENT ON SPORTS BY SHERIDAN

BATTILING RECORDS
"BALLOON" BALL GOES.
GRIDIRON CASUALTIES
ALL-AMERICANS
ABOLISHED FOOTBALL
TENNESSEE'S RECORD
CAMPOLLO GOES HOME.

Madison Square Garden officials, who say they have Schmelzing's contract to defend the heavyweight title, declare there will be no contest in sunny California, but that the winter battle will be staged in Miami. Moreover, William Carey, president of the New York promoting agency, says that Jack Dempsey comes over to the ring here right for the Madison Square Garden, just as he did under "Tex" Rickard. Well, that's that, maybe.

They are still trying to figure out some batter who can put a crimp in the great batting record hung up by the Georgia Peach, known as Ty Cobb. Chuck Klein, who finished the 1930 season with a lifetime average of .369, two points above the Cuban mark, fell by the wayside this year, batting only .337 and bringing his average for all time to .360, raw waner, who once was considered in the race, has slipped so far that he is practically out of the contest. Al Simmons, it seems, is the only present batsman who has any chance to get near the batting record of Cobb, and even for Al that means more work and a lot of it.

The "balloon" golf ball will disappear from official links on January 1st, according to the U. S. Golf Association, which in its place, suggests a new creation, "combining the best features of the old pebble and the ball, the weight of the old and the size of the new." Under the new rule the size will be not less than 1.68 inches in diameter and the weight not more than 1.62 ounces avoirdupois. The golf association hopes that the British authorities will recognize the new ball, a thing which they absolutely refused for the balloon.

That thirty-one players have been killed in football games during 1931 does not necessarily imply that there is an increase in unnecessary roughness or deliberate efforts to injure participants in the games. Four players on prominent teams have been fatally injured and according to the Associated Press, twenty-seven other deaths have occurred in school and sandlot football since the season opened in September.

Innumerable reports of serious injuries have been noted. The recent death of Cornelius Murphy, Jr., Captain-elect of Forham University's eleven, occurred ten days after his injury and when he was believed to be on the road to recovery. Cadet K. B. Sheridan, Jr., Army cadet, died of a broken neck, Tackle C. V. Smith, of Mississippi, also suffered fatal neck in-

CHRISTMAS HOLIDAY FARES



Tickets on Sale December 16th to 25th, inclusive
Return Limit January 6th

ONE WAY FARE PLUS ONE-THIRD
for the round trip

★ SAVE 33 1/3% ★

To all points south of the Ohio and Potomac Rivers and east of the Mississippi River (with a few exceptions). Similar low fares to points beyond territory described above; for selling dates and other particulars consult L. & N. ticket agent.

Tickets good in Pullman cars on payment usual Pullman charges.
Half fare for children of 5 and under 13 years of age.

For further particulars consult L. & N. Ticket Agent.

Travel By Rail — Safe — Comfortable

juries, and James Nichols, freshman center, of Alabama, was fatally injured in practice.

While we have no figures on hand for comparison, the fatalities of 1931 appear to be higher than usual and will probably call forth considerable comment. While no amount of football can restore dead boys into the bosoms of their families, such accidents seem to be unavoidable. We doubt if they amount to much in comparison with the number of college students who are killed or injured seriously annually while joy-riding in automobiles.

The annual task of selecting sectional and All-American elevens has been completed and fans over the nation are probably trying to figure out the reasons back of the selections made. As we have stated in this column before, so-called "All-American elevens," while interesting reading to sports followers, can scarcely do justice to all the players and is an award to be somewhat lightly appreciated.

It is interesting to note that Loyola University a large Chicago school with 7,000 students which topped football last year as an experiment seems to be pleased with results and has no idea of going back to the game. President Kelly is outspoken for its "permanent abolishment" and states that student registration shows an increase. Football, it is stated, was never a money-maker at the school, which saves money by eliminating it as a competitive sport. Other activities are encouraged and expert coaches are provided for teams in gymnastics, swimming, basketball, boxing, tennis, golf, and track, with facilities formerly reserved for the football squad turned over to the general student body.

Attendance at football games this season is generally considered something below that last season, although here and there, a spectacular eleven has drawn more customers into the

gate. Among these are Tulane, Utah, Tennessee, California, Southern California, New York, and a few others. However, generally speaking, the football crowds have not been as large as in 1930, and, in some instances, even reduced prices have failed to attract the fans, although winning elevens continue to prove a magnet.

For the third time in four years the chances of Tennessee to win the southern championship has been ruined by a tie game with Kentucky, which makes a specialty of spilling Major's Neyland's proteges. Tennessee, however, has a fine record under the army man, having lost only two games in six years, with four ties. That is a record worth mentioning.

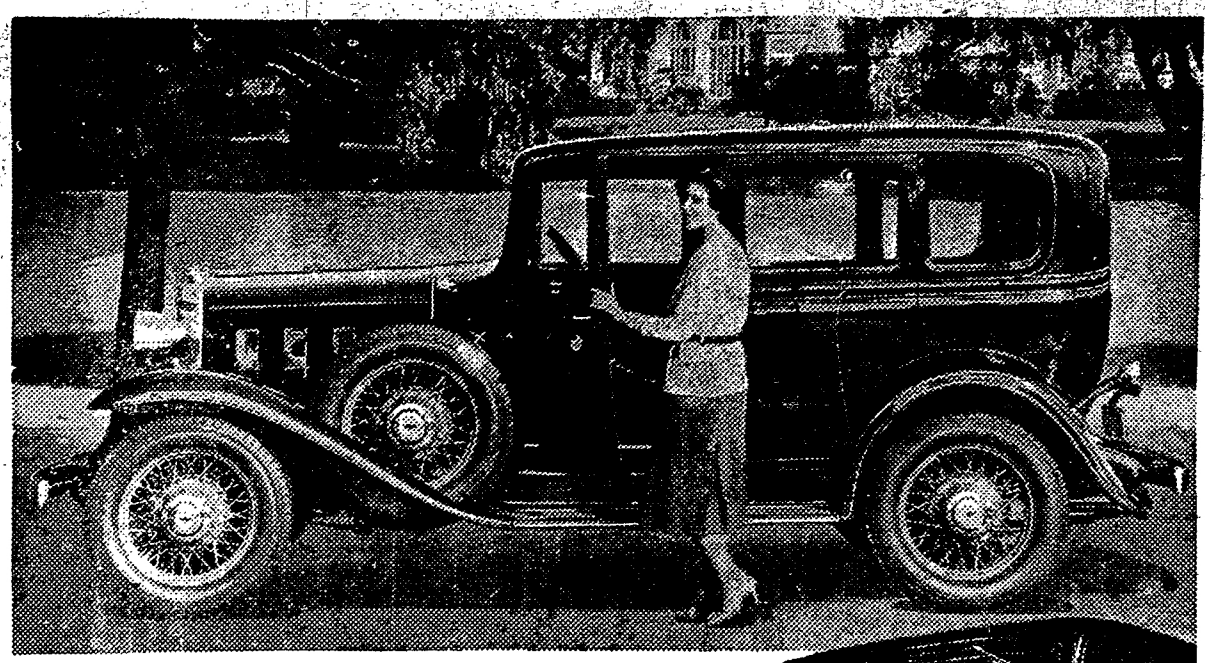
The defeat of Notre Dame, by the Army, following the victory of Southern California, serves to remind the public that no team is invincible. It is somewhat of a jolt, however, to many of us who expected the Notre Dame eleven to go through the season without a defeat, following its strong start. We still insist that, on the record, it was in the book, but what makes the news interesting is the unhappy way the results have of dashing the old dope into the wastebasket.

Primo Carnera disposed of Victorio Campolo in two rounds in the recent clash of these two massive man mountains in New York, and, as we hear, Campolo has made up his mind to retire and go home to the Argentine. The giant Argentine was shot last summer by Ernie Schaff but the idea still persisted that maybe one of these big fellows would be able to put the skids under Max Schmeling, who, as you may have heard, has a claim on the title.

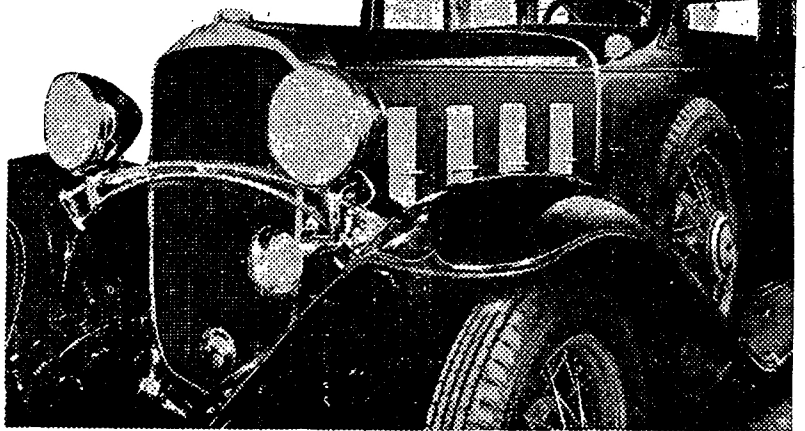
Gentlemanly Instinct

From a novel: The burglar, opening the door, found Lady Clare in her bath. He immediately covered her with his revolver.

New Chevrolets Now Displayed Aid Employment Throughout U. S.



Above: Special Sedan
Right: Head-on View



Chevrolet's new car for 1932, embodying almost 8,000,000 man-hours of labor, is now on display at dealer showrooms throughout the country. In which it won world leadership this year, the new 1932 models offer features heretofore considered exclusive to the high price field, as well as a new front end mounting never before shown on any car.

Called "The Great American Value for 1932," the line offers in support of this slogan a twenty per cent increase in power, faster acceleration, top speeds of 65 to 70 miles an hour, new Fisher bodies with a modern streamlined styling, downward carburetion, counter-balanced crankshaft, finger-touch front end adjustment, and many other refinements over the 1931 models, which, from the standpoint of public acceptance, were the most successful in the history of the company.

Twenty standard and de luxe models are in the new line, of which the Special Sedan, pictured above, is the lowest priced. The lower view shows the new front end and the massive, powerful appearing hood enclosing the improved engine.

In addition to interest centering on the new theme, the announcement at this time has national significance in that activity brought on by production of the new cars is expected, at conservative estimates, to add material employment of 200,000 people throughout the country just before the holiday season and before the severe winter season sets in.

The company's 21 domestic plants all are busy producing cars as fast as precision manufacturing limits will permit so that delivery may be made with the least possible delay. More than 30,000 of the new cars already have been built for dealers showrooms, displays, and more than that quantity

are expected to roll off the assembly lines during the present month.

The new car is the first in the low-price field to offer the combination of silent, Synchro-Mesh transmission with selective free wheeling as standard equipment at no extra cost. A control button on the instrument panel enables the driver to use the free wheeling device only when he desires, and he is thus able to utilize the full braking power of the engine when desired.

The front end offers a radically changed appearance, with a new type radiator, a radiator grille built integral on all models, a double tie-bar arch, which are mounted bullet-shaped, headlamps and a trumpet-type horn just beneath the left headlamp, all models have adjustable hood ports

chrome plated on all the sport and de luxe models, and all have cowl ventilators controlled from the driver's seat.

With the new streamlined bodies, the external sun visor has been eliminated, and its purpose is now served by an internal visor adjustable to any position in front of the driver. The left front window also has an equalizer built in so that the driver can adjust the window with little effort. On the top rail of the instrument panel is a removable ash tray for the convenience of front seat passengers.

Robust, safe, door pockets and shades, arm rests and ash trays on both sides of the rear seat, door light, foot rests, large door pockets, and many other big car refinements are standard with various models in the new line.

Personal and General Notes of Week From Waveland and Vicinity

V. E. WEBER Box 134
Waveland, Miss.

The P. T. A. is getting ready for the Christmas exercises and have a beautiful quilt on raffle to help increase funds, in order that each child will receive a gift on Christmas.

The Waveland Music Club entertained Louise Chadwick on the occasion of her 9th birthday. The club meets every Sunday at 3 P. M. Next meeting to be held at the home of Mrs. V. E. Weber.

Mrs. Robt. Henley spent Sunday with her brother, P. F. Payard and family.

Mrs. G. Klein and Mrs. B. Burkart spent the week with her brother and wife, Mr. and Mrs. Eckler.

Mrs. H. Connell was called to Birmingham, Ala., on account of her nephew being killed in an auto accident. She has the sympathy of her friends.

Mr. and Mrs. S. H. Brockman and family were over for the week end.

Mrs. E. Schwartz will leave for New Orleans to visit friends and relatives.

Mrs. H. A. Thompson and daughter of New Orleans spent the week end with Mrs. H. Laudon.

Mrs. A. Russell spent a week in New Orleans visiting friends and relatives.

Mrs. Loyd Lachner gave birth to a daughter December 6.

Benefit Card Party.

People of Waveland and friends of Bay St. Louis as well as are reminded and cordially invited to attend the benefit card party to be given this Saturday night, the 12th, at the residence of Mr. and Mrs. V. E. Lizana in Jeff Davis avenue.

Mr. and Mrs. Lizana are most cordial hosts and a splendid evening of entertainment awaits all who will attend, in addition to helping the Altar Society, of St. Claire's church, Waveland. No invitation necessary. Friends are asked to bring others with them.

This is the holiday season and a little entertainment will add to the Christmas spirit.

High Visibility.
"There is more to the modern girl than meets the eye," says a writer. But not much more.

Willing Accomplice.
He (shyly)—I'm going to steal a kiss.
She—Well, let the crime wave begin.

Precept and Practice.
Football Coach. (to players)—And remember that football develops individuality, initiative and leadership. Now get in here and do exactly as I tell you.—Life.

Shorting Chance.
Jen—Betty has more affairs than any girl in our set. I wonder which of you boys she'll marry.
Jack—Can't say. But I'm in the semi-finals.

BOND ISSUE CARRIES IN WAVELAND

Proposition Carries by Vote Of 121 to 25—Townspen- ple Are Jubilant.

At a special election of the voters of Waveland, held Tuesday, December 8, the proposition to issue bonds in the amount of \$25,000 for the purpose of hardsurfing certain streets, was carried, and the people of Waveland are correspondingly jubilant.

A count of the votes polled Tuesday night revealed the fact that 121 votes had been cast for the proposed issue and only 25 against.

Waveland's administration is economical and conservative, but realizes fully that nothing succeeds like success. In other words, we must spend to earn, and that without improvements of a substantial and outstanding character like hardsurfing the main side streets and other thoroughfares, in this day and time, the town could not expect to keep abreast with other places and progress.

Mayor Schwartz and other officials express great satisfaction that the proposition carried and will put the improvement into effect as early as practicable.

Births For October In Hancock County

Following are the births for October in Hancock County as reported to the Bureau of Vital Statistics. Parent's name and sex:
John Scramma, boy, Oct. 1.
Ed. Arceneaux, girl, Oct. 1.
Fred Ladner, boy, Oct. 10.
Thomas A. Quintini, girl, Oct. 13.
Author Robert Johnson, girl, Oct. 18.
Ernest Frank Cuevas, girl, Oct. 20.
Henry J. Landry, boy, Oct. 11.
Roy Bob Whitfield, girl, Oct. 19.
W. C. Thomas, girl, Oct. 14.
W. C. Thomas, girl, Oct. 14.

Deaths For October In Hancock County

The following deaths were reported to the Bureau of Vital Statistics for October from Hancock County: White:
Azalee Carver, Oct. 20.
Luella West Avery, Oct. 27.
Margaret Fleming Dicks, Oct. 22.
Black:
Clint Elsey, Oct. 14.
Cecilia Benoit, Oct. 22.
Ed Marinas, Oct. 28.
Louise Willis, Oct. 21.
Infant of Albert Burton.
Infant of Albert Burton.

LETTERS FROM THE PEOPLE

Jackson, Miss., Dec. 10, 1931.
Editor Sea Coast Echo:

The one appropriation our people as a whole are most interested in now is that for public schools. The next legislature will have to say whether or not this appropriation is maintained or reduced. Since there will be some falling off in tax collections in the various counties and districts and since the more economical and fairer to the children and to the taxpayers for the running expenses of our public schools to be paid wholly by the State and county wide levy, it seems that the best thing will be to maintain the appropriation for public schools at the present amount. The people of this state will be willing to pay any reasonable tax that will guarantee that our children shall continue to have the advantage of good schools. The State ad valorem cannot be increased but as a matter of fact should be decreased during the next two or three years. Other methods of taxation can be found that will give us more money than we are now receiving and be fairer to all parties concerned.

In other words, the most economical thing, looking at it from every standpoint is to maintain the state appropriation for public schools as it now is.

W. F. BOND,
State Sup't. of Public Education.

COMMISSIONER'S SALE OF LAND

By virtue of the authority conferred on me by a decree of the Chancery Court of Hancock County, Mississippi, rendered on the 10th day of September, 1931, in cause No. 3407 on the docket of said court, wherein I. H. Brown is complainant and Z. W. Lee is defendant, the undersigned Special Commissioner will on,

MONDAY, THE 4TH DAY OF JANUARY, 1932.

the same being the first Monday in said month, within lawful hours, sell at public outcry to the highest bidder for cash at the front door of the court house of said county, the undivided one-half interest of the defendant, Z. W. Lee, in the following described land, situated in the said County of Hancock, to-wit:

The E½ of the SE¼, and the SW¼ of the SE¼ of Section 22, of the N½ of the NW¼, and the W½ of the SW¼ of Section 23; all in Township 5, South Range 15 West.

Said sale will be made in accordance with the terms of said decree and for the purpose of paying the amount decreed therein to said complainant.

Given under my hand this 9th day of December, A. D. 1931.

A. G. FAYRE,
Special Commissioner.

NOTICE TO CREDITORS

Administrators' notice to creditors of A. J. McLeod, deceased. Letters of Administration having been granted on the 4th day of December, 1931, by the Chancery Court of Hancock County, Mississippi, to the undersigned upon the estate of A. J. McLeod, of Hancock County, deceased, notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said court for probate and registration according to law within six months from this date, or they will be forever barred.

This 9th day of December, 1931.
MRS. VIRGINIA McLEOD,
Administrator.

Gasoline Bootlegging To Be Investigated

Jackson, Dec. 9.—Reciprocal legislation to thwart gasoline bootleggers and congressional enactment to make all government employees pay gasoline excise taxes will be urged at the meeting in Memphis of the Gulf states division of the North American Gasoline Conference, State Auditor Carl C. White, president of the division said today.

The delegates will consider ways and means by which to overcome the present bootlegging of gasoline, which is costing the state several hundred thousand dollars yearly in revenue, White said.

"Reciprocal legislation among Tennessee, Louisiana, Arkansas, Alabama and Mississippi, providing for reports to each state of movement of out-of-state gasoline by truck or by cars marked distillate, is the best method by which this bootlegging can be cured," White said.

NOTICE OF TRUSTEE'S SALE.

Whereas, on the 8th day of December 1930, Carl Marshall executed a Deed of Trust to W. J. Gex, Jr., Trustee, to secure an indebtedness therein mentioned and described to Merchants Bank & Trust Company, which Deed of Trust is recorded in Vol. 26, pages 253-5 of the Records of Mortgages and Deeds of Trust on land in Hancock County, Miss., and

Whereas, the said indebtedness so secured by said Deed of Trust is long past due and unpaid, and said Merchants Bank & Trust Company, the legal holder thereof under the provisions of said deed of trust, elected to and did on November 7th, 1931, appoint Ethel H. Gex as substituted trustee in the place and stead of W. J. Gex, Jr., Trustee, which appointment was in writing and is duly recorded in Vol. 27, pages 87-88 of the Records of Mortgages and Deeds of Trust on land in Hancock County, Mississippi, and

Whereas said Merchants Bank & Trust Company, the legal holder of said indebtedness, having requested me, the undersigned Substituted Trustee, to foreclose said Deed of Trust,

Now, therefore I will, on

MONDAY, JANUARY 4TH, 1932.

between the hours of 11 A. M. and 1 P. M. offer for sale and sell to the highest bidder for cash, in front of the County Court House Door of Hancock County, Mississippi, the land situated in Hancock County, Mississippi, and described in said Deed of Trust as follows, to-wit:

Lots Eight and Nine of the First Ward of the Town of Waveland, County and State aforesaid, as per the official plat thereof made by the Surveyor, E. S. Drake, and filed for record in the office of the Clerk of the Chancery Court of Hancock County, Mississippi.

The said lands hereby conveyed are those identical lands acquired by J. C. Mente, by warranty deed of date of June 2nd, 1922, recorded in Vol. D-4, page 211 of the Deed Records of Hancock County, Miss., from Mrs. G. W. Law and G. V. Law; and conveyed to J. C. Mente and J. S. Weston by deed dated Sept. 10th, 1923, and recorded in Vol. D-5, page 247 of the Deed Records of Hancock County, Miss., and acquired by Carl Marshall from said J. S. Weston by deed dated Sept. 12th, 1924 and recorded in Vol. D-7, page 481 of the Deed Records of Hancock County, Miss.

And the following described lands situated in Bay St. Louis, Hancock County, Mississippi, to-wit:

Beginning at a point of intersection of the West line of Front Street and the South line of a lane dividing the land hereby conveyed from those lands now or formerly owned by Partridge, and formerly owned by Mary D. Urquart, and running thence on a course approximately North 70 degrees West, along the South line of said land, a distance of 250 feet to an iron stake set upon the said South line of said land, running thence on a course South 20 degrees West, a distance of 120 feet, more or less, to a stake set on the North line of those lands now or formerly owned by A. P. Smith; running thence South 70 degrees East along the said North line of said lands of Smith, a distance of 260 feet, more or less, to the intersection of said North line of said lands of Smith with the West line of Front Street; and running thence in a general northerly and westerly direction along said West line of Front Street, a distance of 130 feet, more or less, to the place of beginning. The land hereby first conveyed has an approximate width between parallel lines of 120 feet, and is bounded on the North by said lane, upon the East by said Front Street, upon the South by said lands of Dr. A. P. Smith, and upon the West by lands of Mrs. Marie Cecile Harrison.

Beginning at the point of intersection of the Western line of Front Street, and the northern line of those lands owned by Dr. A. P. Smith, and running thence on a course South 70 degrees East to the waters edge of the Bay of St. Louis, running thence in a general northerly direction, following the meanderings of the Bay of St. Louis, to a point that bears exactly South 70 degrees East from the intersection of the West line of Front Street, and the South line of said land; running thence on a course North 70 degrees West to the said point of intersection between the South line of said lane and the West line of said Front Street; and running thence in a general southerly and easterly direction along the said West line of Front Street, to the place of beginning. Bounded upon the North by those lands now or formerly owned by Partridge and formerly owned by Mary D. Urquart, upon the East by the waters of the Bay of St. Louis, upon the South by the said lands of Dr. A. P. Smith; and upon the West by lands hereby conveyed.

Being the same land conveyed to W. W. Chapman by deed dated May 23rd, 1925, and recorded in Vol. D-7, pages 252-4 of the Deed Records of Hancock County, Miss.

I will convey only such title as is vested in me as such Substituted Trustee, which I believe to be true.

Advised, posted and dated this 10th day of December, 1931.

ETHEL H. GEX,
Substituted Trustee.

PETITION FOR PARDON.

TO HIS EXCELLENCY,
THE HON. C. BILBO, GOVERNOR,
Jackson, Miss.

Dear Governor:—At the September Term, 1931, of the Hancock County Circuit Court, Bay St. Louis, Mississippi, Autie (Art) Kyzar, was indicted and sentenced by the Circuit Judge to serve for a period of Five (5) Years in the Mississippi State Penitentiary.

Mr. Kyzar is a young man, with a wife and one small girl, who are entirely dependent upon him for support. A man was killed in Hancock County, Miss., and Mr. Kyzar and another man were indicted for murder, but Mr. Kyzar pleaded guilty to manslaughter, taking all blame for the killing upon himself, the case against the other man was not pressed. This is the first time that young Mr. Kyzar has been into trouble, and there is serious doubt as to Mr. Kyzar's guilt in this connection. It seems that he took all blame for the killing upon himself in order to protect the other fellow, and thus he gets all the credit for the killing.

In view of all the facts and circumstances surrounding this case, we believe that Mr. Kyzar should be pardoned, or at least, given a suspension of sentence. We believe that he has been sufficiently punished and that the ends of public justice have been met especially when there is such grave doubt as to his guilt.

Respectfully submitted,
TOM C. CRAWFORD,
D. F. GILLEY,
JOHN S. GRIDER,
AND 36 OTHERS.

NOTICE TO THE PUBLIC

The Trustees of the Sellers Consolidated School will receive bids up until noon on December 11th for the purchase of one 1500 watt, 110 volt Automatic Kohler light plant for Sellers School. Bidders to submit bids on the above named plant less their expenses on old Fairbanks-Morse plant now located at said school. New plant to be installed complete at Sellers School within ten days from awarding of contract. The right is reserved to reject any and all bids.

D. J. EVERETT,
County Sup't. of Education

COMMISSIONER'S SALE OF LAND

By virtue of the authority conferred on me by a decree of the Chancery Court of Hancock County, Mississippi, rendered on the 10th day of September, 1931, in cause No. 3408 on the docket of said court, wherein I. H. Brown is complainant and Z. W. Lee is defendant, the undersigned Special Commissioner will on,

MONDAY, THE 4TH DAY OF JANUARY, 1932.

the same being the first Monday in said month, within lawful hours, sell at public outcry to the highest bidder for cash at the front door of the court house of said county, the undivided one-half interest of the defendant, Z. W. Lee, in the following described land, situated in the said County of Hancock, to-wit:

The E½ of SE¼ of Section 33, Township 5, South Range 15 West.

Said sale will be made in accordance with the terms of said decree and for the purpose of paying the amount decreed therein to said complainant.

Given under my hand this 9th day of December, A. D. 1931.

A. G. FAYRE,
Special Commissioner.

PROFESSIONAL CARDS

A. L. EVANS
CERTIFIED PUBLIC
ACCOUNTANT
606 National Bank of Gulfport Bldg.
Gulfport, Mississippi.

AUDITS
INCOME TAX SERVICE
SYSTEMS PHONE 1413.

DR. J. A. EVANS,
Dentist.

HOURS: 9 to 12, 1:30 to 6.
Hancock County Bank Building.
TELEPHONE NO. 34.

PHONE 19-4. HOURS: 9-12-4-4

DR. W. S. SPEER
Chiropractor

OFFICE AND RESIDENCE 207 MAIN ST
EXPERT MANIPULATIVE
THERAPY

ROBERT L. GENIN
ATTORNEY AND COUNSELLOR
AT LAW.

Practices in All Courts.
BAY ST. LOUIS, MISS.

GEX & GEX
ATTORNEYS AT LAW.

Merchants Bank Building,
RAY ST. LOUIS, MISS

A. & G.
Theater

Thursday, Dec. 10.
ELISSA LANDI, LIONEL BARRY-
MORE, LAURENCE OLIVIER in
"THE YELLOW TICKET"
And comedy.

Friday, December 11.
TOM KEENE in
"THE SUNDOWN TRAIL"
And comedy.

Saturday, December 12.
BERT WHEELER & DOROTHY
LEE in
"TOO MANY COOKS"
And comedy.

Sunday and Monday, Dec. 13-14.
WILL ROGERS, GRETA NISSEN &
MARGUERITE CHURCHILL in
"AMBASSADOR BILL"
Fox News and Cartoon.

Tuesday & Wednesday, Dec. 15-16.
ERIC LINDEN, BERYL MERCER,
AND BEN ALEXANDER in
"ARE THESE OUR CHILDREN"
Program Subject to Change without
Notice.

TRUSTEE'S SALE OF LAND.

Whereas Ferdinand Schulz and Mrs. Emma Schulz, husband and wife, executed a Deed of Trust conveying to Geo. R. Rea as Trustee, certain land situated in Hancock County, State of Mississippi, to secure an indebtedness owing by them to the Peoples Building & Loan Association, which Deed of Trust is dated December 5th, 1927, and recorded in Vol. No. 22, pages 571-573, Records of Mortgages and Deeds of Trust on lands in said Hancock County, which Deed of Trust the land is described as the land, with its rights and appurtenances, situated in Hancock County, State of Mississippi, and described as follows, to-wit:

A lot in the First Ward of the City of Bay St. Louis, described as having a front of 50 feet on the south line of Carroll Avenue, and running back between parallel lines, on a course S. 20 degrees W. 189 feet, more or less, and may be known as the East 50 feet of Lot 33 of the Plan of Partition Sale of part of the lands belonging to the estate of D. R. Carroll, deceased, recorded in Vol. R, pages 193-201, records of deeds of said County, and as per an official map of said city made by E. S. Drake, C. E., filed in the office of the clerk of the Chancery Court of said County, on May 1, 1923. Being the identical land conveyed by R. L. Mandin and wife to the said Ferdinand Schulz, by deed dated April 7, 1924, recorded in Vol. D-5, page 554, records of deeds of said County.

Whereas default has been made in the payment of said indebtedness, and whereas the said Geo. R. Rea has declined to act as such Trustee, and said Association, under the authority of said Deed of Trust, has appointed the undersigned Ethel H. Gex, as Substituted Trustee, which Substitution is dated November 25, 1931, and recorded in Vol. No. 27, pages 98-99, Records of Mortgages and Deeds of Trust on lands in said Hancock County, the said Association has requested the undersigned to duly execute said Deed of Trust according to its terms, by a sale of the property therein described.

Now therefore notice is hereby given that the undersigned Substituted Trustee will sell the above described property, at public auction, to the highest bidder, for cash, before the front door of the Hancock County Court House, in the City of Bay St. Louis, Mississippi, within legal hours, for the purpose of paying said indebtedness and costs on

MONDAY, DECEMBER 21ST, 1931.

I will convey only such title as is vested in me as such Substituted Trustee, which I believe to be true.

Advised, posted and dated this 27th day of November, 1931.

ETHEL H. GEX,
Substituted Trustee.

TRUSTEE'S SALE OF LAND

Whereas, Charles Edgar Carter and Mary A. Carter, husband and wife, executed a Deed of Trust conveying to W. V. Yates, as Trustee, certain land situated in Hancock County, State of Mississippi, to secure an indebtedness owing by them to the Peoples Building & Loan Association, which Deed of Trust is dated April 15th, 1931, and recorded in Vol. No. 26, pages 423-424, Records of Mortgages and Deeds of Trust on land in said Hancock County, in which Deed of Trust the land is described as the land, with its rights and appurtenances, situated in Hancock County, State of Mississippi, and described as follows, to-wit:

The land in the City of Bay St. Louis, situated on the North side of Citizen Street, being the East 92 feet of Lot 390, Third Ward, as per an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of Hancock County, Mississippi, on May 1, 1923. Being the same land conveyed by Leo R. Murtagh and Bessie F. Murtagh to the said Charles Edgar Carter and Mary A. Carter by deed dated April 15, 1931.

Whereas default has been made in the payment of said indebtedness, and whereas the said Association, under the authority of said Deed of Trust, has appointed the undersigned Ethel H. Gex, as Substituted Trustee, instead of said W. V. Yates, which Substitution is dated November 25, 1931, and recorded in Vol. No. 27, pages 100-101, Records of Mortgages and Deeds of Trust on lands in said Hancock County, the said Association has requested the undersigned to duly execute said Deed of Trust according to its terms, by a sale of the property therein described.

Now therefore notice is hereby given that the undersigned Substituted Trustee will sell the above described property, at public auction, to the highest bidder, for cash, before the front door of the Hancock County Court House, in the City of Bay St. Louis, Mississippi, within legal hours for the purpose of paying said indebtedness and costs on

MONDAY, DECEMBER 21ST, 1931.

I will convey only such title as is vested in me as such Substituted Trustee, which I believe to be true.

Advised, posted and dated this 27th day of November, 1931.

ETHEL H. GEX,
Substituted Trustee.

NOTICE TO CREDITORS

Letters of administration on the estate of J. S. LeBlanc, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 16th day of November, 1931, and therefore notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the clerk of said court within six months from this date, and failure to do so probate and register same in six months will bar the claim.

This 19th day of November 1931.

MERCHANTS BANK & TRUST
COMPANY,
Administrator of the Estate of J. S. LeBlanc, Dec'd.

NOTICE TO BIDDERS

Notice is hereby given that the Mayor and Commissioners of the City of Bay St. Louis, Mississippi, will receive sealed bids for furnishing all labor, material and equipment for removing present Electric Motor, at water work plant and furnishing and installing a gasoline engine. The gasoline engine to be of sufficient power to take the place of present Electric Motor. All bidders will be required to furnish with bids, complete specifications and drawings, covering power or engine, material, and parts in engine and installation. Bond will be required for full amount of bid, and to extend over a period of sixty days after installation. Motor to be of similar quality grade powder and construction as the Red Seal Continental Industrial Motor. Motor, accessories and equipment must carry manufacturers full guarantee.

Bids may be filed at any time up to ten o'clock A. M., Monday, December 21st, 1931 with the Public Utility Commissioner.

The City reserves the right to reject any and all bids.

SYLVAN J. LADNER,
Public Utility Commissioner.

CHANCERY SUMMONS.

THE STATE OF MISSISSIPPI.

To the unknown heirs at law or legatees of Lena A. Combel.

The unknown heirs at law or legatees of Francis J. Lauzer, J. Bryan, if alive, and if dead, his unknown heirs at law or legatees; and

All other persons having or claiming any right, title or interest in and to the land described as follows, to-wit:

A strip of land having a front of 61.98 feet on Railroad Avenue, and extending back between parallel lines 60 feet apart, up to contiguous with and adjoining the southwest and northeast lines of Lot 33 of the Third Ward of the Town of Waveland, Hancock County, Mississippi.

EXTENSIVE ADVERTISING CAMPAIGN FOR NEW CHEVROLET CAR

How the Advent of New Model Was Heralded Over Country, Far and Wide

Featuring the most comprehensive announcement program ever used by the Chevrolet Motor Company, 5,355 leading daily and weekly newspapers in the United States introduced the new 1932 Chevrolet Six last week.

In addition to newspaper, the program profited for the use of radio, poster panels, phonograph records, canvas banners, dealer window displays, and several other media.

First news of the new Chevrolet was flashed in teaser manner by 25,000 posters in towns of 15,000 population and over. The posters, with a total length of 118 miles, comprised a showing 50 per cent larger than any manufacturer in any business has ever staged. The posters were paraded on Nov. 28, and for one week their message was "Keep Your Eye on Chevrolet."

The next news of the new Chevrolet came over the air. On the night of Nov. 29, the company began a week of spot broadcasting over 168 stations. "Keep Your Eye on Chevrolet" was the theme of the radio program.

On Nov. 29, also, Chevrolet dealers decorated their windows with teases. The material for these displays was a part of 70 tons of promotional matter mailed by the Chevrolet Motor Company. Included in this tonnage were eight square miles of silhouette cardboard, 30 linear miles of canvas banners, and 1,100,000 lapel buttons.

On the morning of December 2, teases phonograph records, bearing nothing more than an address and a warning to play at once, were delivered by Uncle Sam to 1,280,000 Chevrolet owners in all parts of the country. The message on the record informed them that a new Chevrolet was on the way.

Further radio announcements, of one minute duration, were made over 151 stations on the nights of Dec. 2, 3 and 4.

Then, on Dec. 5, the 5,355 newspapers printed the announcement of the new 1932 Chevrolet Six, the 25,000 posters were changed accordingly, and the public was thronging its way to dealers' showrooms.



The Jung Hotel

Eighteen Stories of Modern Hotel Luxury.

700 Rooms 700 Baths, 700 Servitors.

700 Ice Water Faucets, 700 Electric Ceiling Fans.

The only Hotel in New Orleans that has all of these conveniences in every room, without exception. Largest Free Parking Grounds in the South.

RATES
\$2.50 and \$3.00

"You can live better at the Jung for less"

INDIGESTION

"My work is confining, and often I eat hurriedly, causing me to have indigestion. Gas will form and I will smother and have pains in my chest. I had to be careful what I ate, but after someone had recommended Black-Draught and I found a small pinch after meals was so helpful, I soon was eating anything I wanted."

"Now when I feel the least smothering or uncomfortable bloating, I take a pinch of Black-Draught and get relief."

—Clyde Young, 10 Shipway St., Greenville, S. C.
Sold in 25¢ packages.

Thedford's BLACK-DRAUGHT

WOMEN who are run-down, nervous, or suffer from indigestion should take Black-Draught for over 50 years.

CURRENT COMMENT

TOO FAR FROM SEAT OF OPERATION.

The governor of Maryland now and then has spoken in favor of curtailing the power of the Federal Government, and reposing more authority in the States. His views are being echoed in a concrete way in some of the western states, where it is suggested that the Indians, instead of being tax-free wards of the nation, should take up the white man's burden as citizens of the state in which they reside. Perhaps there are other matters that might be turned over to the states for management. Notwithstanding the ease with which affairs can be disposed of by Federal authority, Washington is an absentee supervisor, often too far removed from the actual field of its operations to know what is best for the particular territory concerned, and unable to sense accurately the local point of view.

INVENTION THAT IS INVALUABLE.

A lamp has been perfected by which a snap-shot can be taken in a thousandth of a second. The invention may make it possible to take a picture of a man who has not already made up his mind that the driver of the auto is to blame for the bent fender.

A WARNING WORTH REPEATING.

For the fiftieth time or so, the Post Office admonishes shippers of Christmas presents to mail early. The result will be the fifty-first annual mail glut at the holiday season; but the warning is worth repeating. Even a few thousand packages dispatched early in December will help. Remember that there will be no delivery of mail on Christmas day. A Christmas gift arriving about New Year's creates a poor impression of the thoughtfulness of the donor.

THE RIGHT MAN DISCOVERED.

Investigators have discovered a citizen who has solved the problem of selecting the right man to help in a political campaign. He gave liberally to both sides.

ARE WE GOING BACK TO HOME AT LAST?

The sale of indoor games for grown persons is reported to be increasing. The reason is not difficult to understand. For twenty-five years or so, the country has been auto-mad. Good roads have opened up inaccessible places, the sights have been seen, the ability to possess and operate a car no longer is a mark of distinction and traffic has dulled the pleasure incident to sending an automobile across the country. Perhaps people are settling down to the more safe, sane, and certainly less costly pleasures of the fireside. The home, neglected at present, may again come into its own as an amusement center.

"STOP, LOOK AND SMELL, SLOGAN."

The Department of Commerce notes that a movement is afoot to keep street cars disinfected and better ventilated. For a long time, those compelled to be inside such vehicles have been of the opinion that the safety of approaching pedestrians would be promoted by changing a familiar sign to read: "Stop, look and smell."

STILL HAS A PLACE IN THE WORLD.

The man who never changes his mind has received a hard knock. The Supreme Court of the United States says, in a recent decision, that a juror should listen with deference to the arguments of the other jurors, and with a distrust of his own judgment, if he finds the large majority of the jury taking a different view of the case from that which he entertains. In spite of the foregoing, the chap with ideas of his own still has a place in the world. There was a time when independent thinkers who insisted that the earth was round, were likely to be put in prison on that account.

Father of R. Sellier, Aged 74, Passes Away At DeLisle Sunday

Alphonse Sellier, 74 years old, died at the home of his daughter, Mrs. Louis Dubuisson at Pineville Sunday morning at 1:30 o'clock. For a number of years he resided at DeLisle where he conducted a shipyard but in later years resided with his daughter at Pineville. Among the surviving children are the daughter, Mrs. Louis Dubuisson, Pineville; Ralph Sellier, Bay St. Louis; William Sellier, Atmore, Ala.; Elder Sellier and Stephen Sellier, DeLisle. Funeral services were held at the home of the daughter, Mrs. Dubuisson, Sunday afternoon, Rev. Father R. J. Sorin officiating. Burial was in the DeLisle cemetery.

Jerry Dalrymple III; May Not Play at Rose Bowl January 1st.

Jerry Dalrymple, All-American end and captain of Tulane's championship football team, was suffering from a kidney ailment at a New Orleans hospital during the early part of the week that may keep him out of the Rose Bowl game New Year's Day with Southern California. He was later taken to New Orleans Monday morning on the train from McComb, Miss., where he was stricken suddenly Sunday while driving his automobile.

Dalrymple's illness has caused great concern on the Tulane campus and he was regarded as the team's mainstay in the approaching New Year's game against Southern California.

However, it was said, his chances of rapid recovery are favorable and he may after all help Tulane to win the National championship.

FARMERS READY FOR CHRISTMAS FEASTS—PLENTY OF TURKEYS

Housewives Urged to Specify Mississippi Fowls To Develop State-Wide Markets For Home-Grown Products

Indications of a bountiful supply of home-grown turkeys for Christmas dinners throughout the state emphasize not only a relatively new and important source of farm income but also a field in which the consumers may aid producers by buying home products, according to J. C. Holton, Commissioner of Agriculture.

"According to press reports farmers of Lowndes, Chickasaw, Noxubee and Oktibbeha counties recently sold cooperatively nine carloads containing 140,000 pounds of turkeys to supply the holiday trade and additional shipments are expected within the next few days. 25,000 pounds were purchased by a Mississippi poultry packing plant and the remainder were shipped East. The average price received was 16c per pound at the car door, which was low but apparently in keeping with the time. In illustration, a Calhoun county farmer recently marketed a bale of cotton and eleven young turkeys; the cotton sold for \$20.30 and the turkeys sold for \$20.70."

"During all these years Mississippians have feasted during Thanksgiving and Christmas holidays on turkeys purchased in other states. Aitkin county, Minnesota for instance, annually ships 30,000 turkeys to market, and the Argentine Republic shipped 100,000 turkeys in cold storage to the United States for the holiday trade alone."

"Mississippi conditions generally are suitable for economical turkey production and Mississippi markets, if utilized, would probably consume this year every turkey offered for sale. Here is a splendid opportunity for cooperation for mutual benefit. The Mississippi housewife, by demanding



Regulate in Public Interest

People are asking how regulation can be equalized between the railroads and other forms of transportation.

One way would be to impose upon other forms of transportation all the regulation which now applies to the railroads.

Another would be to remove from the railroads all the regulation which does not now apply to other forms of transportation.

Still another way would be to consider each item of regulation separately and to determine whether or not that item serves the public interest. If it does, apply such regulation to all forms of transportation; if it does not, remove such regulation from all forms of transportation.

The latter method is earnestly recommended. After all, the only sound reason for regulating any form of transportation is to serve the public interest.

Constructive criticism and suggestions are invited.

President,
Illinois Central System
Chicago, December 1, 1931.

The railroads do not ask to have unfair regulation imposed upon competitors.

ILLINOIS CENTRAL SYSTEM

DEPENDABLE FOR 60 YEARS

Well-Known Pass Christian Resident Passed Away Monday Morning

Mrs. Katherine McClair McDermott 70 years old, died at Pass Christian, Monday morning at 7:10 o'clock at her home on Second street after an extended illness.

Mrs. McDermott was a native of New Orleans, but had resided in Pass Christian for the past thirty years. She was connected with the Southern Bell Telephone and Telegraph Company as night operator for twenty-one years, and was affectionately known to practically the entire community as "Aunt Katie."

A fall sometime ago, when she broke her hip, necessitated her giving up her work with the telephone company, and since that time she has been in poor health.

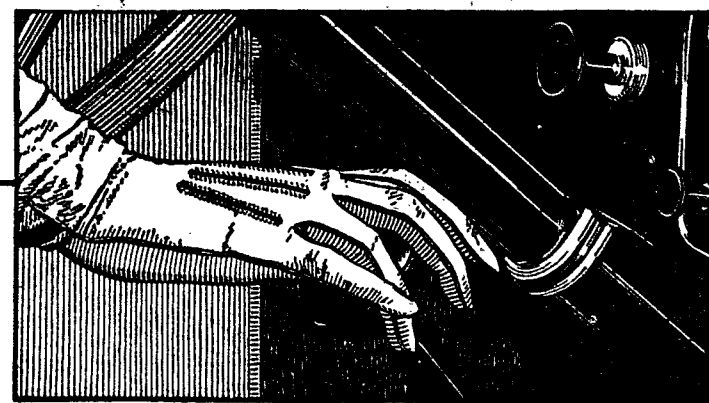
She is survived by one son, Leo McDermott; one sister, Mrs. Mary Cooney of Pass Christian; two nieces, Mrs. P. A. McCollister of Pass Christian, and Mrs. W. G. Simpson of Tampa, Fla., and other relatives.

Mrs. McDermott was a devout member of the Catholic church, and a member of St. Paul's church. Funeral services were held Tuesday afternoon, from the home of P. A. McCollister, Rev. Wm. J. Leach, pastor of St. Paul's Catholic church, officiating; interment was in the Catholic cemetery.

Typewriter Ribbons
At The Echo Office
75c.

The first and only low-priced car with

Syncro-Mesh Shift and Free Wheeling



The new Chevrolet Six combines the advantages of two inventions... Syncro-Mesh and Free Wheeling... to assure quick, quiet, easy gear-shifting and positive control of the car under every driving condition

One of the biggest driving thrills in modern motoring is now available at one of the very lowest prices in the automobile market. **Silent Syncro-Mesh gear-shifting is combined with simplified Free Wheeling in the new and finer Chevrolet Six!**

No other car offers this double-feature for so little money. Syncro-Mesh is recognized as the most advanced type of transmission ever developed by engineering science. **Free Wheeling** is that new, up-to-date sensation which adds so much to the zest of driving. The two make a matchless combination! They bring about an entirely new kind of driving

PRICED AS LOW AS

\$475

All prices f. o. b. Flint, Michigan.
Chevrolet Motor Company,
Detroit, Michigan.
Division of General Motors.

"Low delivered prices. Easy G. M. A. C. terms."

NEW CHEVROLET SIX

THE GREAT AMERICAN VALUE FOR 1932

SEE YOUR DEALER BELOW

BAY CHEVROLET COMPANY

PHONE 52

WASHINGTON STREET

HOW ONE WOMAN LOST 20 POUNDS OF FAT

Lost Her Prominent Hips—Double Chin—Sluggishness

Gained Physical Vigor—A Shapely Figure.

If you're fat—first remove the cause! Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise. Get an 85c bottle of KRUSCHEN SALTS from any leading druggist anywhere in America (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.



QUICK SERVICE IS OUR WATCHWORD

Two trips to Bay St. Louis and Waveland DAILY insuring one-day Service.

All work guaranteed.

CLEANING FINE GOODS AND CLOTHING OUR SPECIALTY

Local Depot—Gem Restaurant, Mrs. Ward, Phone 9127

GENERAL LAUNDRY
GULFPORT, MISS.

THE ECHO'S COOKING CLASS

Christmas is almost here, and at this time there is confusion everywhere. Let us forestall the last minute strain by being ready. Plan for the cookie jar today and fill it tomorrow.

Christmas Tree Cookies

1 cup butter, 2-3 cup sugar, 1-2 teaspoon salt, Chopped cherries, 2 eggs beaten, 3 cups flour, 1 teaspoon vanilla. Cream shortening, add sugar gradually, then add beaten eggs, mix well, add vanilla, sift flour and salt, add to mixture, mix thoroughly. Chill, roll out thin on a slightly floured board, cut with a tree cutter. Brush with milk, sprinkle with nuts and cherries. Bake in oven 375 degrees for ten minutes.

German Cookies

2 cups sugar, 4 cups sifted flour, 1-2 cup citron, Grated rind one lemon, 2 teaspoons baking powder, 1-2 cup chopped almonds, 5 eggs, 1 tablespoon cinnamon, 1/2 tablespoon cloves, 1/2 tablespoon mace. Mix and sift the flour, sugar, spices and baking powder. Add the grated lemon rind, chopped citron and nuts. Beat the eggs and add to dry mixture. Cover and let stand overnight. In the morning work the dough with just enough flour to handle into rolls one inch in diameter and 2 feet long. Cut these into pieces 1 inch long. Roll these into balls. Brush with the white of an egg and bake in floured pans in an oven 350 degrees until a light yellow.

Danish Cookies.

1/2 cup sugar, 1/2 cup cream, 1/2 cup melted butter, 1/2 teaspoon almond extract, 2 eggs, 2 egg yolks, 1 teaspoon baking powder, Flour to roll out. Beat the eggs, add sugar and beat 10 minutes with a spoon. Add the melted shortening, cream, extract and 1 cup flour sifted with the baking powder. Add enough to make a stiff dough. Roll out and cut into diamonds about 2 inches long, with a split in the middle. Pass one end of the diamond through the split. Drop in hot deep fat. Cook to a light

brown and dust with confectioners' sugar.

Chocolate Drops.

1 cup light brown sugar, 1/2 cup melted butter, 1 egg, 1/2 cup sour milk, 1/2 cup flour, 1/2 cup chopped dates dusted in flour.

1 square chocolate, 1 teaspoon baking powder, 1/2 teaspoon salt, 1 teaspoon soda. Cream butter and sugar, add beaten egg. Add sifted dry ingredients and sour milk alternately, melted chocolate and dredged dates. Beat, drop and bake in moderate oven.

Coconut Cookies.

1/2 cup butter, 1/2 cup sugar, 1/2 cup milk, 3 teaspoon baking powder, 1/2 cup lemon extract, 2 cups grated coconut, 1 egg, 1/2 cup flour, 1-4 teaspoon salt. Cream the shortening, add sugar and beaten egg. Mix in the milk slowly. Sift the flour, baking powder and salt, add to the first mixture. Add seasoning and coconut. Drop by teaspoonfuls in a greased baking sheet. Bake in moderate oven for 155 or 20 minutes.

Helpful Home Hints

(By U. S. Dept. of Agriculture) When you choose a kitchen cabinet see that it is well made, and mouse-proof and that the material of which it is made is easy to clean.

To make hard sauce a little different, use brown sugar instead of white, and grate in the rind of an orange for flavoring. Hard sauce is good with almost any hot pudding.

To keep a fruit cake in good condition wrap it in waxed or parchment paper after it is entirely cold, and place it in a tight container.

Fruit, nut, and other quick loaf breads are made from a mixture like that for muffins only slightly thicker in some cases. If the batter is comparatively thin, the fruit or nuts should be floured before being added. The temperature of the oven be low enough for the bread to bake through without making the crust too hard or brown. For a small loaf a temperature of about 375 degrees F. is about right; for a large loaf it should be lower. Test with a straw or toothpick. If you do not have a reliable muffin recipe, you will find one in Farmers' Bulletin 1450-F, "Home Baking."

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

Opposite L. & N. Depot BAY ST. LOUIS, MISS.
SPECIALS — FRIDAY & SATURDAY**BUTTER** Pure Creamery ----- 35c1 CAN NO. 2 CORN ALL FOR ----- 25c
1 CAN NO. 2 PEAS
1 CAN TALL EVAPORATED MILK**MILK** Tall 3 for ----- 20c
ARMOUR'S**VEAL CHOPS** 2 lbs. ----- 25c**VEAL** SHOULDER whole for roasting 15c**PORK CHOPS** 2 lbs. ----- 35c**BACON** Sliced ----- 22c**HAMS** Swift Skinned, whole or 15c
Half, lb. ----- 15c**BEEF ROAST**, lb. ----- 15c**ORANGES** and APPLES, dozen ----- 15c**POTATOES** 10 lbs. ----- 20c**RICE** Full Head, 5 lbs. ----- 20c**The Sea Coast Echo****CITY ECHOES.**

—Christmas printing at the Sea Coast Echo print shop.

—It looks as if its going to be a poinsettia Christmas.

—Dr. A. P. Smith spent Thursday of this week at Gulfport on professional call.

—Mr. and Mrs. A. W. Staehle and Mrs. Sidney Prague motored to New Orleans Thursday of this week to spend the day.

—Mrs. Loyd Ladner, daughter-in-law of Mr. Randolph J. Ladner, of Lake Shore, is reported seriously ill. She is in a precarious condition, it is stated.

—Miss Louise Menade of New Orleans was guest of Mr. and Mrs. Leo E. Kenney for part of the week-end, motoring through with a party of friends.

—Mrs. (Dr.) Elcridge, who has been visiting at the home of Mr. and Mrs. W. J. Gex, Jr., has returned to her home at Abbeville, La., where Mr. and Mrs. Gex plan to spend the Christmas holidays.

—Bro. Peter, president St. Stanislaus College, is spending Thursday of this week at Bogalusa, La., on business for the college and is the invited speaker before the Bogalusa Rotary Club, his subject, "Boys."

—Mrs. Fred Gaber, formerly Miss Leonie Perre, recently arrived south from Illinois and has been visiting at the home of her parents, Mr. and Mrs. Emile Perre, in Main street. This is her first visit home since her marriage last year.

—Bay St. Louis Rotary Club held no meeting this week but will sit jointly with the Picayune club at Picayune this Friday noon, after which Hill Crest Dairies at Carriere will be visited, accompanied by members of the Picayune Rotary Club. The weekly luncheon and meeting will be a joint affair, and many from Bay St. Louis will go.

—Mrs. Lydia Eagan spent the week-end at New Orleans, where she met her daughter, Mrs. Madeline Eagan Andresen, who has arrived from her home in Los Angeles, California, for the holidays, and will later visit Bay St. Louis.

—Owing to death in the family, Miss Mello Nix, who had a leading part in the operetta to be presented this Friday night at the Bay High School, will not take part, but will be assisted by Mrs. C. C. Clark.

—Gulfport is going to hold a Buy-at-Home week, exhorting all residents to buy at home. A little of this medicine would be well for Bay St. Louis. Gulfport is giving other coast towns a good example. Buy at home. Get it at home. Keep the money at home.

—H. Grady Perkins, well-known locally, has been seriously sick all week at the family home on North Beach Boulevard, however, as The Echo goes to press a late message announces his condition is vastly improved and it is expected he will be out in due time.

—Mr. Harry S. Saucier of McComb, Miss., spent the early part of the week in Bay St. Louis visiting his former haunts and mingling again with Bay St. Louis friends. Mr. Saucier now lives at McComb and travels for one of the largest printing and stationary houses in the south-west.

—Mr. and Mrs. H. G. Ballard, after a visit to Mr. and Mrs. John Ososnach, on the beach front, have returned to their home at Memphis, Tenn., spending a week in this section and enjoying the Coast and its glorious climate to say nothing of the sunny weather.

—Considerable interest is manifested by the Christmas tree entertainment for the poor children of the community, which is being fostered and sponsored by Mrs. John N. Stewart, local benefactress and public-spirited citizen. The date for the tree and gift celebration is December 23rd. For white, children, 2:30 P. M. and colored children at 4:30 same day. The tree and distribution will be at the Answer, Union street, out in the open. Should the weather not permit the affair will be given indoors.

Judge J. A. Breath will receive congratulations Saturday of this week on the occasion of his 86th birthday. He will spend the day at the home of his daughter at New Orleans. The many Bay St. Louis friends join others to congratulate him on the occasion and to well wish him. The Judge is secretary of the Peoples Building & Loan Association and a director of the Merchants Bank & Trust Company.

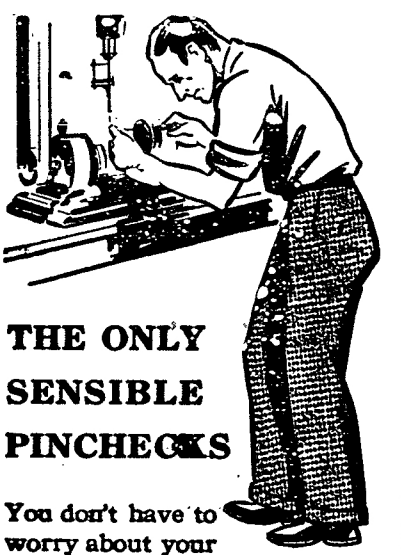
Clermont Harbor Civic Association have quite a program of improvements for their place, the biggest of which is the early building of a public pier and recreation pavilion. Funds are being raised for the improvement in various ways and the gentlemen in charge report their task and labor of love is meeting with much encouragement. Tickets for the award of a \$300.00 lot are being disposed of in a manner that bespeaks success. Bay St. Louis might later pattern after Clermont Harbor.

Message received here Wednesday announced the death in Chicago of Major Ralph Nix, brother of Dr. J. J. Nix, and Attorney John Nix, Jr., of Waveland, a native of New Orleans, aged 45 years. He leaves a wife and 6 children, his death the result of blood poisoning from an operation for appendicitis. His remains were buried at Arlington Cemetery, Washington. Dr. Nix made the trip by plane to Chicago and arrived in time to be with his brother before passing away.

Typewriter Ribbons
At The Echo Office
75c.

Another's Toothbrush Is Not For You

You want your own. In the same way, insist on having your own reliable, tried-out remedy for torpid liver, biliousness and constipation—Carter's Little Liver Pills. Take Carter's and stir up the two pounds of bile that cleanses the whole system. Red bottles. Any drug store. Take Carter's.

**THE ONLY SENSIBLE PINCHECKS**

You don't have to worry about your pants shrinking if you wear the new Otis Pinchecks.

These improved fabrics are PRE-SHRUNK! They keep their original size no matter how often they are washed. The PRE-SHRUNK feature makes Otis the only sensible pincheck pants for you to buy. Ask your dealer for them. The genuine have the Otis label.

OTIS PINCHECK
WASH PANTS
They're pre-shrunk!

WORK AND PLAY AT S. J. A.

(Continued from page three)

girl must leave us? Let's all wish her "A Happy Journey Home."

A LOVE OF HISTORY

A lot of folks believe All that history reveals But personally I think It's just lots of fairy-tales.

Of course some parts are interesting That I can't deny, But then there are parts That are awfully dull and dry.

Your head of the Boston Tea Party Just as if it were something new. Why that isn't anything at all Don't we have parties too?

Then there's the so-called reformers Well, they don't waste their time When it came to inventing religions They were right in line.

Christopher Columbus it seems Got tired of staying at home, So he up and got himself three boats And on the ocean roamed.

But Henry the Eighth beats all When it comes to marriages and divorces Especially when served in courses.

I don't think he had time for meals Of course these folks did great things And made for themselves a name, But 'twould suit me very much better Were I not made to learn of their fame.

A Senior.

SOME OF THE WORLD'S TOUGHEST JOBS.

Trying to pull flea's whiskers with a pair of ice tongs.

Stuffing a rat hole with butter by means of a red hot awl.

Passing in an English test.

Getting a holiday.

The Senior class singing at an entertainment.

Preventing explosion in the Chemistry Room.

Ann's idea of a tough job is attending singing and mathematics classes but Nick says one of the hardest thing for her to do is to appear interested in a person who is always talking about herself, and Yvonne and Louise insist that the toughest work they have ever tackled is learning lines of poetry. Benvenuti finds it hard to settle down to work after receiving her daily epistle.

Studying a Chemistry test when you would like to go to the show—is Elise's version of a tough job. Effie says the hardest thing for her to do is to sit next to Yvonne during a game of "500 rummy." Alice thinks taking a speed test is a pretty hard proposition. Vinc and Frances don't claim to have any tough jobs, while I maintain that writing weekly Echo Notes is about the toughest job I've ever run up against.

A Senior.

CANARIES

GENUINE imported Henry Bartels Canaries, double guaranteed to sing. Make an ideal gift. Order your's now for Christmas delivery.

Persian Kittens—Complete line of Seeds, Etc.

At Bay St. Louis Every Friday.

PHONE 3-J

GULF PET SHOP

1623 — 25th Avenue

GULFPORT, MISS.

DR. ALVAH P. SMITH

Has moved his offices from Main Street location to South Front Street.

NEXT DOOR TO CONVENT

**Christmas**

Increase the Joys of Christmas
Join Our

Christmas Club

Now

Accept our invitation and make sure without a doubt of the Merriest Christmas you have ever enjoyed. Meet your next year's Christmas demands by joining one or of our Classes. We have all the usual Classes.

HANCOCK COUNTY BANK**"THE ANSWER"**

WILL HAVE A

CHRISTMAS TREE

with gifts for children who otherwise would have no Christmas.

December 23, 1931

White Children, 2:30 P. M.

Colored Children, 4:30 P. M.

CLASSIFIED ADS**FOR SALE**

Red Star Oil Water Heater. Never used. Sacrifice \$25.00. Brick Bungalow, Clermont Harbor, Miss. 11-20—4 tp.

FOR SALE

Cypress Skiff, \$25; Winchester Repeating Rifle, Auto Trailer and 5 Safety Razors. Best offer takes either of last three articles. Apply 325 Carrol Ave. 11-27—3tp.

FOR SALE

Eggs for hatching; Rhode Island Reds thoroughbred; blue ribbon winners, as fine a pen as can be found in the State. \$1.50 per setting of fifteen. W. A. McDonald & Son.

FOR RENT

"Cottages, 5 rooms, Front Porch, water etc., 211 Sycamore, 213 Sycamore, 228 Sycamore. Only \$8.00 month. Apply 412 S. Front street."

CHICKS FOR SALE

Baby chicks, Trapped Exhibition Stock. Heavy Layers. Reds, Large English Leghorn and B. P. Rocks. Blood tested 8¹/₂ up. Shipped C. O. D. Custom hatching. Harold Reinike Egg Farm, Long Beach, Miss. 12-11—4tc.

FOR SALE

Thorough bred Hampshire goat, two years old; perfectly marked weight, five hundred pounds. Will sacrifice for twenty-five dollars. W. A. McDonald. 12-11—4tc.

FOR SALE

Stove wood, bone dry, full tank, \$2.85 delivered. Ring 2102. 12-11—chg.

FOR SALE

Red Star Coal Oil Stove, with oven. Apply to Dr. H. G. Williams, Henderson Point. Telephone 2002. (Pass Christian.) 11tp.

FOR RENT

Splendid pasturage for cattle 250 months. Phone 2102 Bay St. Louis. 12-11—chg.

OPEN YOUR CHRISTMAS SAVINGS CLUB NOW!

WITH

Merchants Bank & Trust Co.

We have installed a new and better system for our Xmas Club. We also have all classes of Clubs—increasing, decreasing and fixed amounts.

SAVE FOR TAXES**Save For Your NEXT CHRISTMAS**